



2012

SUSTAINABILITY

REPORT



Indianapolis *Gregory A. Ballard, Mayor*  
**SUSTAININDY**  
Department of Public Works

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# A LETTER FROM THE DIRECTOR

The goal of the 2012 Sustainability Report is to provide a comprehensive look at the ways our community has become more sustainable and achieved a greater quality of life for residents. Within this report, you will read 2012 success stories that have had a profound impact on the diverse set of factors that make up the livability of our City.

- The 16 Tech development is building on the City's reputation as a leader in the life sciences and technology industries and is providing residents access to high-paying jobs and enhancing the sustainability of the surrounding neighborhood.
- The Complete Streets initiative is making our City safer and more healthier than before by revolutionizing the way we think about our streets and neighborhoods. Complete Streets allow for more inclusive access to roadways for persons of all ages and abilities utilizing a variety of transportation options — walking, bicycling, public transportation and personal vehicles — through innovative design techniques.
- The Indy Rezone program is enhancing the quality of life for residents in Indianapolis by modernizing the way neighborhoods are redeveloped, leaving a lasting impact on the livability of the City.
- The City's Green Building Incentive program is continuing to encourage sustainably minded development in our City, including projects like the recently opened CityWay mixed-use development and the ongoing Bush Stadium redevelopment.
- A number of the City's projects are growing the green infrastructure of Indianapolis, improving water and air quality in the City, introducing cost savings and enhancing quality of life for residents.
- Mayor Greg Ballard's connectivity plan, including multi-use paths and bikeways, is encouraging active lifestyles and creating safer, healthier neighborhoods. We now have 75 miles of on-street bike lanes that connect residents to key destinations.
- The soon-to-open Lincoln Apartments development on the City's near-west side is just one of many examples of how the City is encouraging civic engagement and facilitating access to quality neighborhood services.
- Mayor Ballard's Office of Education Innovation is building on the successful track record of charter schools in the City to increase access to high-quality education options for all residents.

One of the most exciting opportunities for the Office of Sustainability in 2012 was an invitation for Indianapolis to participate as a pilot community in the nation's first framework for measuring and improving community sustainability. Our involvement in this initiative — called the STAR Communities program — will enhance our City's efforts to assess our current level of sustainability, determine progress and set future goals.

Moving forward, the Office of Sustainability is dedicated to enhancing sustainability in our City in ways that promote livability, economic development and strength and citizens' well-being. As we take the next steps toward Mayor Ballard's goal to make Indianapolis the most sustainable city in the Midwest, I hope you'll be a partner with us by offering your ideas and finding ways to contribute in your neighborhood. With residents, businesses and the City all working together, 2013 will be our best year yet!

Sincerely,

Lori Miser

Director, City of Indianapolis  
Department of Public Works



# EXECUTIVE SUMMARY

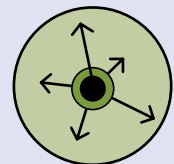
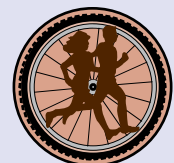
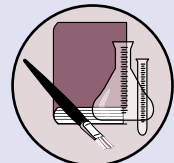
The fourth annual Sustainability Report to our Community provides an in-depth look at the City's progress towards sustainability in 2012. The Office of Sustainability is making significant strides toward making Indianapolis a more livable city for all residents, all while creating better tools to help track and report the City's sustainability advancement and developing measureable goals for the future.

The Office of Sustainability has defined a sustainable community as one with a strong economy, a healthy environment and a focus on the well-being of residents. Mirroring the framework established by the Sustainability Tool for Assessing and Ranking (STAR) Communities program, the Sustainability Report identifies major accomplishment in seven benchmark categories critical to achieving the mission of making Indianapolis the most sustainable city in the Midwest.

- **Natural Systems:** A community's natural systems provide a number of economic and quality-of-life benefits that contribute to sustainability.
- **Economy & Jobs:** A healthy economy and strong jobs climate are a foundational aspect for building sustainable communities.
- **Built Environment:** Healthy communities build environments in which all citizens can live, work and play.
- **Climate & Energy:** Recognizing the scarcity of all resources and minimizing waste will help the City achieve its long-term goals for sustainability.
- **Education & Arts:** Successful communities recognize the value of a diverse, vibrant, educated and connected populace.
- **Health & Safety:** Encouraging active lifestyles and accessible care increases the livability of any community.
- **Equity & Empowerment:** Sustainable communities allocate resources and opportunities fairly so all people in a community thrive.

The Sustainability Report to our Community is intended not only to highlight the City's success stories of the past year, but also to be a resource guide for residents and businesses. The report aims to share sustainable best practices to bolster economic development, create jobs, save energy, reduce costs, improve connectivity, reduce pollution and enhance the quality of life.

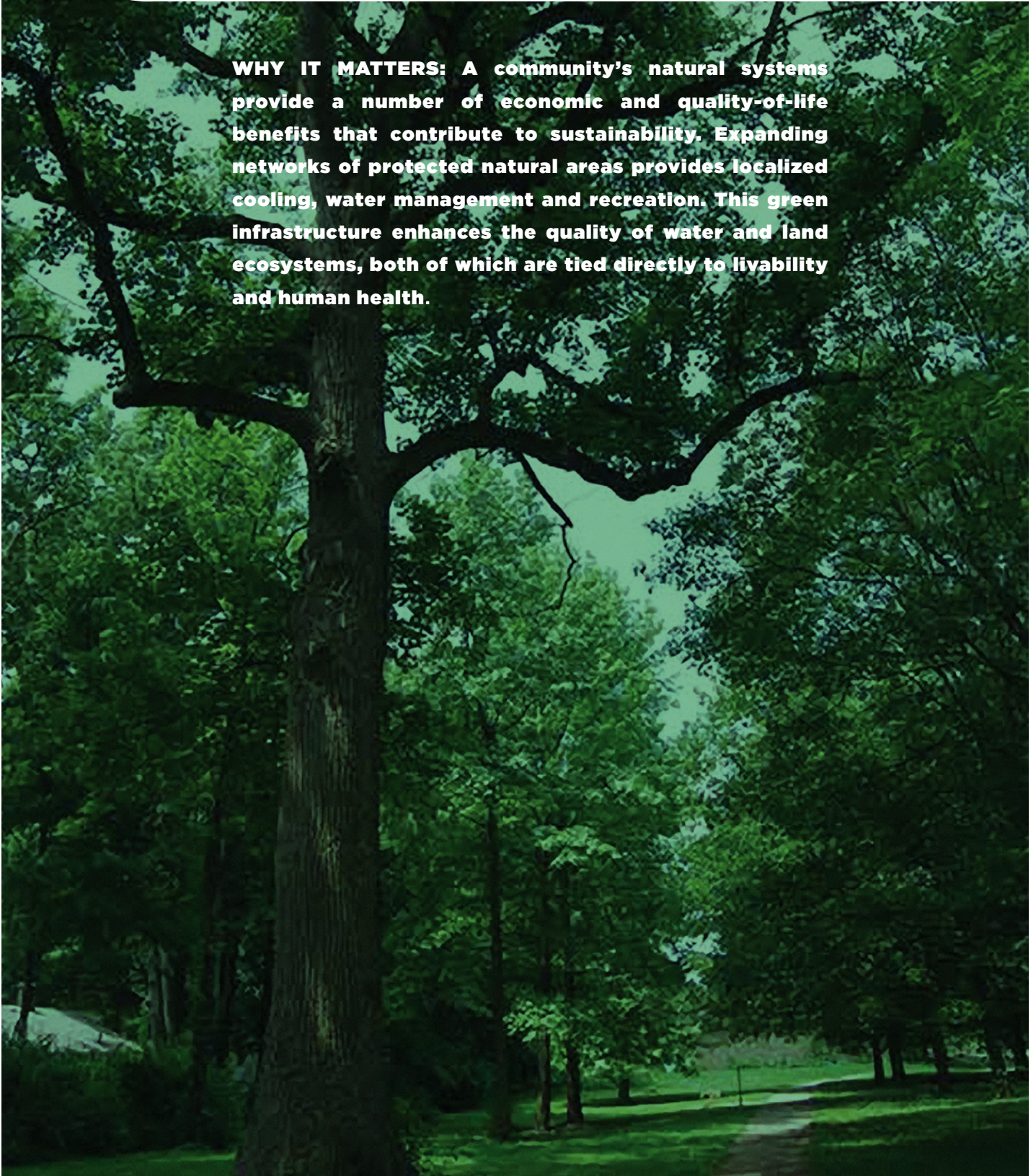
The Office of Sustainability is committed to leading by example and engaging government, community and business stakeholders. With a strong foundation in place, and with your continued support, 2013 will be a hallmark year for sustainability in Indianapolis.





# NATURAL SYSTEMS

**WHY IT MATTERS:** A community's natural systems provide a number of economic and quality-of-life benefits that contribute to sustainability. Expanding networks of protected natural areas provides localized cooling, water management and recreation. This green infrastructure enhances the quality of water and land ecosystems, both of which are tied directly to livability and human health.



# NATURAL SYSTEMS



## INDIANAPOLIS PRIORITIES

- Enhance our tree canopy
- Preserve and expand our natural areas
- Improve outdoor air quality
- Improve water quality and secure water supply

## TREE CITY USA

### GREEN INFRASTRUCTURE

Indianapolis received the Arbor Day Foundation's Tree City USA designation for the past 24 years. This award recognizes communities dedicated to caring for and maintaining their urban forests. To qualify, cities must have a tree board or forestry department, a tree care ordinance, invest in tree programs and celebrate Arbor Day with a declaration or event.



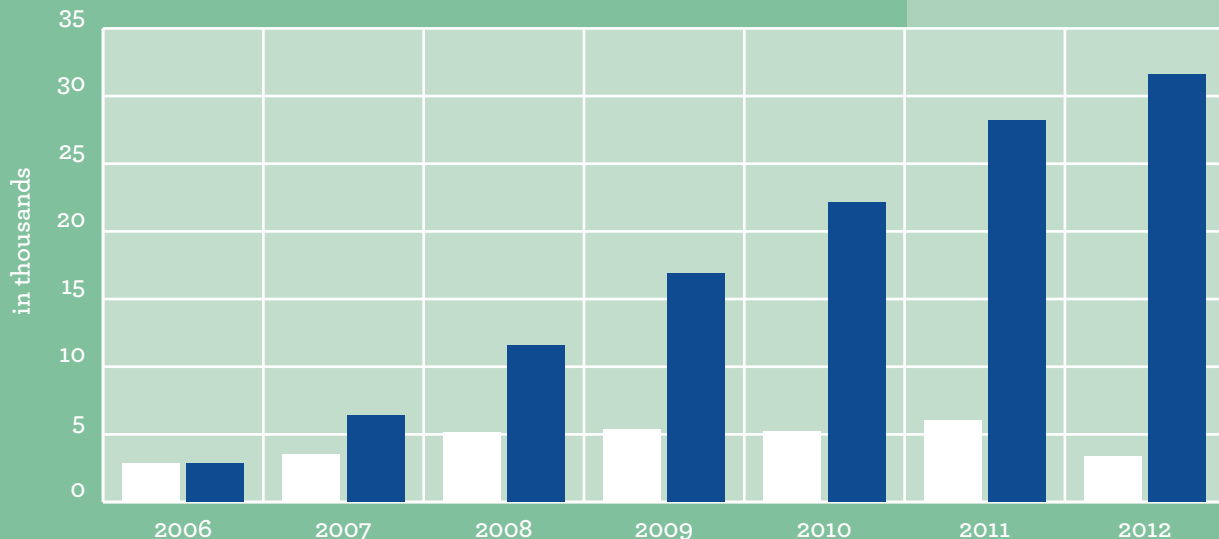
TREE CITY USA®

# 31,568

## Total Number of Trees Planted in Indianapolis 2006-2012

TREES PLANTED IN INDIANAPOLIS  
2006-2012

■ Total trees planted per year  
■ Cumulative tree plantings



Tree plantings by the City, local partners and residents have immediate benefits — the impact of which continues to grow with the trees themselves.



## TREE PLANTING

### GREEN INFRASTRUCTURE

Trees provide numerous benefits, especially when planted in urban environments. They capture stormwater, provide cooling shade, increase property values, decrease ambient noise levels and are simply aesthetically pleasing. Recognizing the valuable nature of the Indianapolis' "urban forest," a local nonprofit, Keep Indianapolis Beautiful (KIB), has set the goal of planting 100,000 trees in Marion County. Due to the severe drought last summer, KIB suspended all plantings and instead focused on maintaining and watering existing trees.

## KIB YOUTH TREE TEAM

### GREEN INFRASTRUCTURE

Since 2006, Keep Indianapolis Beautiful, Inc (KIB) has organized the Youth Tree Team, a seven-week summer job program for high school students to care for trees planted by KIB. In addition to tree watering and care, youth participate in enrichment activities, including a wilderness camping trip and rafting on the White River, and learn important skills, such as financial management and networking with professionals. In 2012, 92 employees on eight teams watered 4,488 trees weekly and participated in 27 community tree plantings.



“What makes the Youth Tree Team really great are the things I learn and gain from the amazing people I work with.” – Brandi Metzger, Youth Tree Team member

## METRICS

- **Baseline (2006)**

**2,858** new trees planted

- **Current (2012)**

**31,568** new trees planted

- **Target**

**100,000** new trees planted



Youth care for trees to expand the city's urban tree canopy while learning important life and job skills.

THE **TREE BENEFIT CALCULATOR** CAN HELP YOU QUANTIFY THE BENEFIT OF TREES IN YOUR NEIGHBORHOOD. DEPENDING ON SIZE, SPECIES AND LOCATION, TREES CAN PROVIDE SIGNIFICANT DOLLAR SAVINGS IN THE FORM OF CLEAN AIR, REDUCED STORMWATER RUNOFF, INCREASED PROPERTY VALUES, CARBON SEQUESTRATION AND DECREASED ENERGY COSTS. GO TO: [WWW.ITREETOOLS.ORG/DESIGN.PHP](http://WWW.ITREETOOLS.ORG/DESIGN.PHP)



## GREEN PROJECTS

### GREEN INFRASTRUCTURE

**Central Greens:** The Central Greens development will transform the former Central State Hospital into a series of new urban neighborhoods allowing residents to live, work and play within a walkable community. Encompassing well-designed retail, residential, recreation and education components, Central Greens will be a major catalyst for the revitalization of the city's near-west side. As part of the ongoing development, the City constructed Central Greens Boulevard to provide access from the interior of the property to existing city streets. To minimize stormwater impact from the development and provide a more attractive entryway into the site, several green infrastructure components were included. Rain gardens, boulevard swales and sidewalk planters will collect rainwater and beautify the roadway. Curbs, sidewalks and retaining walls made of porous concrete allow stormwater absorption on otherwise impervious surfaces.



Central Greens green infrastructure near completion.

**Fountain Square:** Improvements to the Fountain Square Cultural District continued in 2012 with street resurfacing, intersection improvements, sidewalk replacement, storm water drainage improvements, and a newly constructed plaza with a fountain and shelter for community use. The project, located at the southern end of the Indianapolis Cultural Trail, contains five rain gardens designed to collect all stormwater from a one-inch rainfall event. The non-profit community development corporation, Southeast Neighborhood Development Inc., (SEND) helped to fund project design. Volunteers from the Fountain Square Merchants Association helped clean litter from the rain gardens.



Fountain Square construction near completion in September 2012.



## INDIANAPOLIS RAIN GARDEN PROGRAM GREEN INFRASTRUCTURE

Rain gardens are one type of green infrastructure the City is implementing for improved water quality, cost savings and enhanced quality of life. Rain gardens with native planting allow more infiltration than turf grass lawns or conventional landscaping. Storm water travels through the plant roots and the soil, filtering out contaminants, bacteria and nutrients typically found in storm water runoff. This reduces the volume of storm water runoff, minimizes drainage and flooding concerns and improves water quality.

Eighteen rain gardens/native planting areas have been registered with the city. Team members have also made 26 site visits and provided requested technical assistance to more than 100 residents and businesses.

In December, the City of Indianapolis' Office of Sustainability hosted three free Lunch-and-Learn sessions about the City's rain garden and native planting area program; 1,045 site designers, landscapers, landscape architects, nursery managers, plant suppliers and interested residents attended. The goal of these sessions was to educate local professionals on the benefits of rain gardens to their clients and to the City as a whole.

The program also had a booth at four separate Earth Day events in April 2012, showcasing the City's rain garden initiative to more than 1,000 residents. Work with the Marion County Soil and Water Conservation District (MCSWCD) has extended outreach of the program with articles in its newsletter for homeowner associations about rain gardens and bioswales, invasive plant problems and services offered by SustainIndy.

Additionally, the City secured an EPA Urban Waters grant to further promote the Rain Garden and Native Planting Area program and help construct rain gardens and native planting/restoration areas in 2013 and 2014.



Local residential registered rain garden.

“It is important to encourage residents to use storm water as a valuable natural resource instead of only managing it as a pollution source. These Lunch-and-Learn sessions give industry stakeholders and residents the opportunity to learn more about the program and how they can get involved.” – Ashlee Mras (Kilpatrick), Office of Sustainability Project Manager

**100**  
residents and  
business have  
received technical  
assistance





**2012 SUSTAINABILITY AWARD WINNER:**  
**THE NATIONAL APARTMENTS GREEN INFRASTRUCTURE**  
GREEN INFRASTRUCTURE

**Awardee:** Development Concepts Inc. and Williams Creek Consulting, Inc.

**Project Name:** The National Apartments



**Project Description:** The National Apartments near the Monon Trail is an affordable housing redevelopment project supported by the City of Indianapolis and the Indiana Housing and Community Development Authority. The apartments are located in the heart of the Indianapolis Smart Growth Redevelopment District and the proposed National Design District, a developing live/work village northeast of downtown Indianapolis.

The apartments' sustainable development approach to storm water management focused on eliminating the costly collection and mechanical water quality treatment systems. Instead, the redevelopment returns the storm water to the aquifer rather than sending it to the overburdened combined sewer system serving the property. The result is a solution that uses infiltration to fully dissipate a one-inch rainfall in 13 hours. This equates to more than 53,000 gallons of storm water runoff removed from the City's combined sewer system during each storm event.

**53,000**  
**GALLONS OF**  
**STORM WATER**  
**RUNOFF**



**Indianapolis**  
**SUSTAINABILITY**  
**Awards**



## LAND STEWARDSHIP

### INVASIVE SPECIES

Land Stewardship is a division of Indianapolis Department of Public Works concerned with managing the City's natural areas to promote their environmental and recreational benefits. Much of its work consists of controlling invasive plants to prevent their spread and to encourage native species growth. They have conducted a variety of prairie and forest restoration projects and manage a total of 1,231 acres.

### INVASIVE SPECIES:

INVASIVE SPECIES ARE NON-NATIVE PLANTS AND ANIMALS THAT ARE UNCOMMONLY HARDY, REPRODUCE RAPIDLY, DAMAGE PROPERTY AND HARM NATIVE POPULATIONS. SOME OF THESE SPECIES ARE PURPOSEFULLY INTRODUCED TO AN AREA AND PROLIFERATE QUICKLY, ESCAPING HUMAN CONTROL. OTHERS, SUCH AS THE ZEBRA MUSSEL IN THE GREAT LAKES, ARE INADVERTENTLY TRANSPORTED FROM THEIR NATIVE REGIONS BEFORE WREAKING HAVOC IN THEIR NEW HOMES. A VARIETY OF INVASIVE SPECIES ARE COMMON TO CENTRAL INDIANA AND INDIANAPOLIS — INCLUDING AMUR HONEYSUCKLE, AILANTHUS (TREE OF HEAVEN), GARLIC MUSTARD AND THE EMERALD ASH BORER. ERADICATING INVASIVE SPECIES ONCE THEY HAVE ESTABLISHED IS NEARLY IMPOSSIBLE; THE BEST SOLUTION IS PREVENTION.

### EAB TREATMENT

#### INVASIVE SPECIES

The emerald ash borer (EAB) is an invasive insect native to Asia that destroys ash trees, a common hardwood in Indiana and a desirable tree for urban environments. Since it was accidentally introduced to the United States and Canada in the 1990s, it has spread across most of the Midwest and Mideast. In 2012, the City continued its partnership with The Davey Tree Expert Co. and Valent Professional Products for the Ash Tree Preservation program. The program, which will run through 2015, uses a soil-injected insecticide to treat ash trees in three City parks. Valent and Davey provide the product and service at no cost to the City.



Emerald ash borer.



## LILLY GLOBAL DAY OF SERVICE

### INVASIVE SPECIES

Each year, Eli Lilly and Co. employees participate in the Global Lilly Day of Service. For a day in October, 20,000 employees around the world, 8,000 of them in Indianapolis, serve their communities. In 2012, Lilly partnered with Reconnecting to our Waterways, a nonprofit coalition seeking to boost quality of life in Indianapolis by improving the City’s waterways and surrounding neighborhoods. To support these efforts, 7,065 volunteers removed invasive plant species on 35 acres along Little Eagle and Fall Creeks. In addition, 987 volunteers marked 20,000 storm drains to inform residents they drain to local waterways as well as the environmental hazards of dumping pollutants into this storm water system.



Eli Lilly employees help to remove invasive species near Fall Creek.



Eli Lilly employees after cleaning inlets and marking storm drains.

## METRICS

7,065

volunteers removed  
invasive plants on  
35 acres

987

volunteers  
marked 20,000  
storm drains



## KNOZONE PROGRAM

### OUTDOOR AIR QUALITY

The City of Indianapolis kicked off the Knozone 2012 season by showcasing outreach efforts taking place in Indianapolis Public Schools (IPS). Air quality affects the lives of students and residents of Indianapolis every day. The City’s Knozone program developed a new educational toolkit as a fun way for children in grades 1-4 to learn about air composition, air quality and air pollution. Each toolkit contains the materials for four in-classroom interactive experiments, along with puzzles that reinforce the lesson concepts and copies of the City-produced children’s book, *Air Schmair*.

During Knozone season, which begins with the warmer temperatures and longer days of spring, the City monitors for increased levels of ground-level ozone. When pollutants are expected to exceed federal standards, the City will declare a Knozone Action Day. On these days, those who are especially sensitive to air pollution are encouraged to reduce prolonged or heavy exertion outdoors. Sensitive groups include children, senior citizens, people with breathing-related illnesses such as asthma and those who are active outdoors. Everyone has a role in improving Indianapolis’ air quality, not only on Knozone Action Days, but all year long.



“The changes we are making to incorporate children in air quality education is a great way to ensure future generations understand the importance of having healthy air to breathe and how to maintain reduced air emissions in their city.”

– Monica Dick, Manager of Air Planning for the Office of Sustainability

### TIPS TO IMPROVE AIR QUALITY

- CARPOOLING AND COMBINING ERRANDS
- USING PUBLIC TRANSPORTATION SUCH AS INDYGO
- FILLING GAS TANKS AND MOWING AFTER 6 P.M.
- REDUCING THE USE OF CHEMICALS OR PAINTS THAT CONTAIN VOLATILE ORGANIC COMPOUNDS (VOCs)
- AVOID IDLING WHENEVER POSSIBLE
- TURNING LIGHTS OFF WHEN NOT IN USE



Indianapolis Gregory A. Ballard, Mayor  
**KNOZONE**  
 Office of Sustainability



## PARTICULATE MATTER

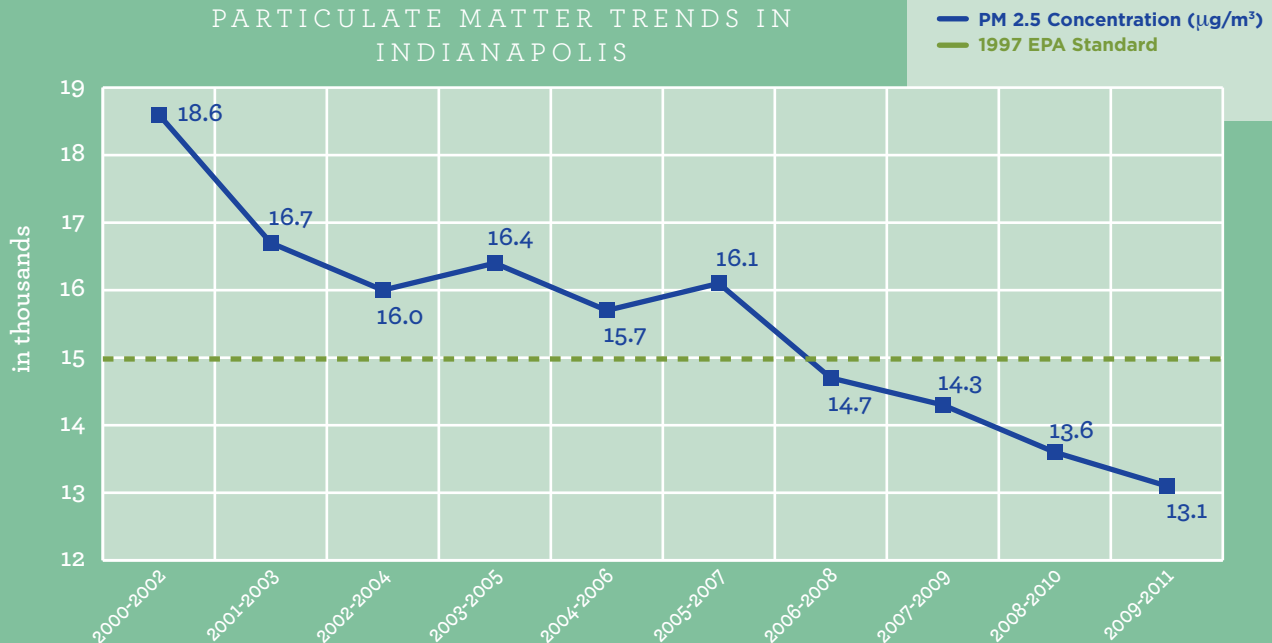
### OUTDOOR AIR QUALITY

Particle pollution in air includes dust, dirt, soot, smoke and liquid droplets. The major sources in Marion County include combustion (from electricity production and transportation), dust and some industrial processes. Fine particulate matter poses a significant health threat, as it can lodge deeply into the lungs. Since the EPA sets national standards for particulate matter, cities and states have taken actions to reduce concentrations. Currently, the Indianapolis-Carmel metropolitan area is listed as a non-attainment zone for particulate matter. As seen in the graph, concentrations have decreased steadily since 2000 and are currently below the EPA 1997 standard. As such, a review of Indianapolis' attainment status is underway.

The EPA recently set a new standard for fine particulate concentration. While Indianapolis' current concentrations are above this level, decisions on non-attainment will not be made until 2014, and states will have until 2020-2025 to meet this new standard.



PARTICULATE MATTER TRENDS IN INDIANAPOLIS



Fine particulate matter (PM<sub>2.5</sub>) — the pollutant of greatest concern for the Indianapolis area — has trended downward over the last decade. Shown here are the three-year average annual mean “design values” — a reflection of the region’s average concentration — since 2000 (in µg/m<sup>3</sup>). While Indianapolis is currently listed as “non-attainment” with the EPA — due to its history of air quality excellence — recently observed concentrations are below the national standard, and the City’s attainment status is currently under review.



## OZONE

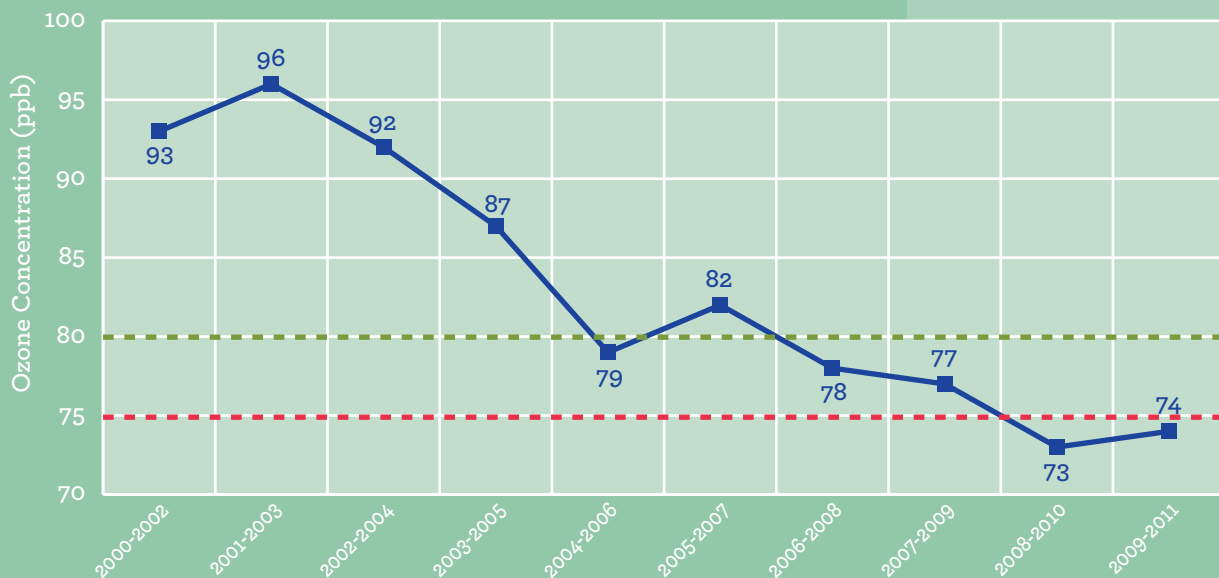
### OUTDOOR AIR QUALITY

Ozone, an unstable and highly oxidizing molecule, is present in two areas of the atmosphere: ground level and the stratosphere (6-31 miles above the Earth’s surface). Ozone high in the atmosphere is beneficial, absorbing much of the ultraviolet radiation from the sun that damages DNA. Ground level ozone, however, is harmful to humans. Because it is highly oxidizing, ozone damages sensitive lung tissue and is a particular threat to the elderly, young and physically active. Ozone is not emitted directly but is formed by the chemical reaction of two other common pollutants: nitrogen oxides (NOx) and VOCs. These chemicals, released from power plants and vehicles, react to form ozone in the presence of sunlight. Because the reaction is sunlight-dependent, ground-level ozone concentrations are typically highest during the summer months, when the days are longest and sunlight is most intense. The Indianapolis area is currently in attainment for ozone under the EPA standards.

**WHERE YOU LIVE** IS AN INTERACTIVE MAPPING TOOL THE U.S. EPA DEVELOPED TO ALLOW RESIDENTS TO VIEW THE LARGEST SOURCES OF AIR POLLUTANTS AROUND THEIR HOMES. IN ADDITION TO THE MAPPING TOOL, STATE AND COUNTY EMISSION SUMMARIES ARE AVAILABLE FOR EACH OF THE FOLLOWING POLLUTANTS: CARBON MONOXIDE, LEAD, NITROGEN OXIDES, VOLATILE ORGANIC COMPOUNDS, PARTICULATE MATTER AND SULFUR DIOXIDE.

GO TO: [WWW.EPA.GOV/AIR/EMISSIONS/WHERE.HTM](http://WWW.EPA.GOV/AIR/EMISSIONS/WHERE.HTM)

OZONE TRENDS IN INDIANAPOLIS



Ozone in the Indianapolis area has steadily decreased over the last decade. This is likely the result of cleaner-burning cars and trucks and more advanced environmental controls for industry. Shown here are the three-year average annual mean “design values” – a reflection of the region’s average concentration – since 2000 (in ppb). Current concentrations are below both relevant EPA standards.



## URBAN WATERS GRANT

### WATER IN THE ENVIRONMENT

The City of Indianapolis' Office of Sustainability received a \$60,000 grant from the Environmental Protection Agency (EPA) Urban Waters Small Grant program to be used for improving water quality and community revitalization.

The local project — called Water, Wisdom and Wealth — focuses on lower Fall Creek and involves community partners, including Butler University's Center for Urban Ecology, Empower Results LLC, Mapleton Fall Creek Community Development Corp., and Fall Creek Gardens. Work began in late 2012 and will continue through 2014. The grant will be used for the following:

- Hands-on training of hundreds of community volunteers on how to install no-mow native plant areas and rain gardens
- Developing and implementing a water currency program that provides several opportunities for pollution source reduction through individual action/behavior change
- Promoting the design and installation of rain gardens and native planting areas through targeted mailings and door hangers
- Holding educational workshops for professionals and the public about water quality issues and solutions

The most unique aspect of Water, Wisdom and Wealth is the water currency demonstration program. This program lets individuals and communities earn credits for efforts to restore the urban waterway.

Once credits are generated, individuals will have the opportunity to redeem these credits for goods or services. Potential purchases include food grown in the neighborhood's Fall Creek Gardens and goods or services from a variety of local business institutions.

The currency that is awarded for individual decisions and actions is a simple symbol of one type of wealth gained as part of this project — community awareness and stewardship. Under the water currency demonstration, this form of wealth can then be redeemed for other forms of wealth that will provide needed resources to this community. These more traditional forms of wealth have also been uniquely developed such that they create additional elements of community wealth, such as strong local businesses, locally grown food supplies, and reduced environmental footprints. The result is healthier Water, more Wisdom, and community Wealth.

**\$60,000**  
**TO BE USED**  
**FOR IMPROVING**  
**WATER QUALITY**





## DRAIN MARKING PROGRAM

### WATER IN THE ENVIRONMENT

Indianapolis has developed a Storm Drain Marking program to prioritize and mark storm drain inlets, catch basins and public access points.

Program goals:

- Educate the public on the relationship between water quality and storm water drainage
- Engage the public in protecting and improving the water quality of watersheds
- Discourage the dumping of materials down storm drains
- Prevent pollution
- Improve the water quality of discharge to receiving waters of the state

A combination of volunteer groups and City staff implement the Storm Drain Marking program. Volunteers are recruited through the City's website, at community events and through partner organizations such as the Marion County Health Department, KIB, Indy Parks, Indy Greenways and the Indiana University-Purdue University Indianapolis (IUPUI).



## INDY WATER PROGRAM RECEIVES AWARD

### WATER IN THE ENVIRONMENT

Indianapolis' Clean Water Initiative — which includes the renegotiation of the EPA consent decree, transfer of water and wastewater utilities to Citizens Water and the RebuildIndy program — was one of 111 government programs nationwide recognized with a Bright Idea Award by the Ash Center for Democratic Governance and Innovation at Harvard University's John F. Kennedy School of Government.

Indianapolis residents will benefit from more than \$740 million in cost savings and a significantly reduced debt load. These initiatives also are reducing flooding, creating cleaner waterways and revitalizing streets, sidewalks, parks and bridges. In 2012, Mayor Ballard testified on Capitol Hill about the City's innovative approach to cleaner water.

“Word is getting out that we have established Indianapolis as the clean water leader by using a collaborative, innovative, sustainable and cost-effective approach.”  
– Mayor Greg Ballard





# ECONOMY & JOBS

**WHY IT MATTERS:** A healthy economy and strong jobs climate are a foundational aspect for building sustainable communities. Likewise, policies that support increased sustainability also boost local economies and create greater diversity and access to high-paying jobs.





## INDIANAPOLIS PRIORITIES

- **Target and seek out opportunities for business retention and development**
- **Ensure a robust local economy with quality jobs and living wages to promote a self-reliant community with a high standard of living**
- **Increase the post-secondary educational attainment and improve outcomes of workforce development programs**

## 16 DOWNTOWN TECHNOLOGY DISTRICT BUSINESS RETENTION & DEVELOPMENT AND TARGETED INDUSTRY DEVELOPMENT

The 16 Downtown Technology District (16 Tech) development is a thriving downtown life sciences research and technology district. The project builds upon an existing concentration of life sciences academic and industry assets, including companies, employees and schools. 16 Tech is strategically located near the Indiana University (IU) Medical School, the IU School of Informatics and the IU Biotechnology Research and Training Center (BRTC). The vision for 16 Tech is to grow a commercial district focused on high-tech businesses and research — in a place where residents can live, work and play.

In partnership with this project, the City has invested \$3.4 million into the Indiana Avenue streetscape project and plans to invest \$5 million in 2013 for streetscape improvements to revitalize the 16th Street corridor. Improvements endeavor to enhance walkability and connectivity, leveraging existing trails while introducing new pedestrian options — such as an extensive system of interior sidewalks and paths. Furthermore, trees and plantings within the right-of-way increase the amount of storm water absorption and help alleviate the drainage problems in the area.

**THE ESTIMATED PRIVATE INVESTMENT REQUIRED TO BUILD THESE 16 TECH PROPERTIES IS \$300 MILLION. ABOUT 3,000 JOBS WITH AN AVERAGE WAGE OF \$45,000 PER YEAR WILL BE HOUSED IN THESE PROPERTIES. A 2007 STUDY CONDUCTED BY BATTELLE ESTIMATED THAT 2.5 INDIRECT JOBS WERE CREATED FOR EACH ONE OF THESE DIRECT JOBS. IF THIS HOLDS TRUE, THE TOTAL JOBS ASSOCIATED WITH THIS PROJECT COULD REACH 10,500.**





**16 DOWNTOWN TECHNOLOGY DISTRICT (CONT.)**  
 BUSINESS RETENTION & DEVELOPMENT  
 AND TARGETED INDUSTRY DEVELOPMENT

**16 TECH INVESTMENT AT A GLANCE**

Development	Type	Date	Total Investment
1201 Indiana Avenue	Apartments/ Retail	August 2011	\$22 million
The Avenue	Apartments/ Retail	March 2012	\$21 million
IU Health Neuroscience Center of Excellence	Health Care	April 2012	\$120 million
Wishard/Eskanazi Hospital	Health Care	December 2013	\$754 million
Michael A. Evans Center for Health & Sciences	Healthcare	August 2013	\$75 million
Herron School of Art	School	January 2013	\$3 million
Bush Stadium	Apartments	July 2013	\$23 million
Indiana Avenue	Infrastructure	May 2013	\$3.4 million
16th Street	Infrastructure	June 2013	\$1.6 million
Harding Street	Infrastructure	June 2013	\$700,000
Waterway Blvd.	Infrastructure	June 2013	\$2 million
1201 Indiana Avenue - Phase II	Apartments	2014	\$20 million



Rendering of Busch Stadium project currently under construction.



**PROJECTED JOB GROWTH IN INDIANAPOLIS**

Company	# of Jobs Created	By Year
Apex Benefits Group, Inc.	25	2016
Appirio	300	2015
Beyond Payroll, LLC	59	2016
Calumet Specialty Products Partners, L.P.	48	2015
Connect Think, LLC	25	2016
Crosspoints Solutions, LLC	75	2016
Finish Line	327	2015
Guidon Design, Inc.	27	2016
Haggard & Stocking Associates	25	2016
Home Health Depot, Inc.	80	2016
Indigo Biosystems, Inc.	63	2015
Mansfield-King	144	2016
Milliman Inc.	26	2017
Raidious, LLC	75	2016
Renaissance Dental	40	2015
RepuCare, Inc.	82	2015
RND Group, Inc.	25	2016
Roche Diagnostics	100	2017
Rolls-Royce	100	2014
Sunshine Manufacturing, LLC	180	2015
US HIFU, LLC	27	2015
Wheaton Van Lines, Inc.	38	2012
<b>TOTAL</b>	<b>1,891</b>	

**1,891**  
**JOBS CREATED**  
**BY 2017**



**MAJOR TOOL & MACHINE**  
BUSINESS RETENTION & DEVELOPMENT  
AND TARGETED INDUSTRY DEVELOPMENT

Established in 1946, Major Tool & Machine (MTM) specializes in the production of tooling and aircraft ground support equipment. Having significantly expanded its market scope and capabilities, MTM has grown to more than 500,000 square feet of manufacturing space built on the adjacent site of the former Ertel Manufacturing facility. Collaborations with the City's Brownfield Redevelopment Project to target nearly \$6 million of funding — comprised of U.S. EPA grants, Indiana Finance Authority grants and a \$5 million bond — resulted in the MTM expansion and 320 jobs created or retained.

**320**  
JOBS CREATED  
OR RETAINED



The newly expanded Major Tool & Machine side on Indianapolis' near-northeast side.



## INDY FASTTRACK

### TARGETED INDUSTRY DEVELOPMENT

In July 2012, the Indianapolis Department of Metropolitan Development (DMD) received a federal grant to fund efforts to sustainably revitalize four vacant or underutilized automotive plants. The project, called INDYFastTrack, creates a market-based, results-driven plan to effectively and efficiently reuse these sites. Moreover, this project creates higher-skill, higher-wage jobs and improves the competitiveness of area businesses.



### INDY FASTTRACK WILL INCREASE PRIVATE INVESTMENT IN FOUR VACANT OR UNDERUTILIZED AUTOMOTIVE MANUFACTURING SITES

- CHRYSLER FOUNDRY SITE (900, 1100 & 1103 S. TIBBS AVENUE)
- FORD/VISTEON SITE (6900 E. ENGLISH AVENUE)
- NAVISTAR SITE (5565 BROOKVILLE ROAD)
- GM STAMPING PLANT (340 S. WHITE RIVER PARKWAY WEST DRIVE)

This project will leverage the resources of many stakeholders to improve the health of the local economy and workforce. Implementing this project's plan will result in a resilient and diverse regional economy.

## DEPARTMENT OF MINORITY AND WOMEN BUSINESS DEVELOPMENT

### QUALITY JOBS & LIVING WAGES

**ONTHEMAP** IS A WEB-BASED MAPPING AND REPORTING APPLICATION THAT SHOWS WHERE WORKERS ARE EMPLOYED AND WHERE THEY LIVE. IT ALSO PROVIDES COMPANION REPORTS ON AGE, EARNINGS, INDUSTRY DISTRIBUTIONS, RACE, ETHNICITY, EDUCATIONAL ATTAINMENT AND SEX. BASED ON 2002-2010 LEHD ORIGIN DESTINATION EMPLOYMENT STATISTICS, ONTHEMAP IS A UNIQUE RESOURCE FOR MAPPING THE TRAVEL PATTERNS OF WORKERS AND IDENTIFYING SMALL-AREA WORKFORCE CHARACTERISTICS. GO TO: [HTTP://ONTHEMAP.CES.CENSUS.GOV/](http://onthemap.ces.census.gov/)

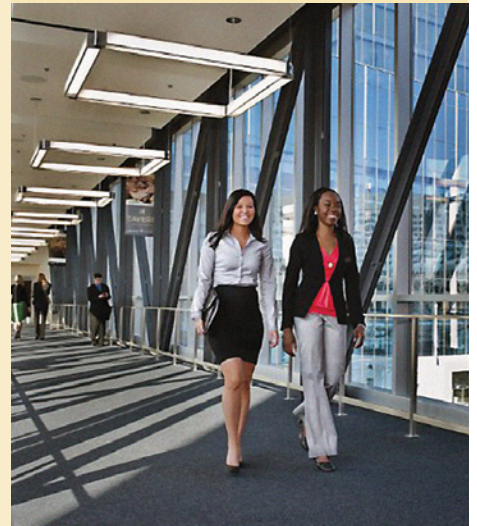


## WORKFORCE READINESS

### WORKFORCE CAPACITY INITIATIVE

The City of Indianapolis and EmployIndy were awarded \$250,000 by the Joyce Foundation's board of directors to develop the Indianapolis Workforce Capacity Initiative. The Indianapolis Workforce Capacity Initiative will establish a Workforce Strategy Council, chaired by Mayor Ballard and managed by EmployIndy. The Workforce Strategy Council will develop a business plan to analyze of the current state of occupational education and training, document regional skill demands and identify best practices for building workforce-ready communities. The Workforce Strategy Council will comprise of industry leaders in diverse sectors, including technology, manufacturing, life sciences and health care. EmployIndy is leading the charge with local employers and industry leaders to identify and fill critical skill gaps in Marion County and the eight surrounding counties, and this grant funding is the first step to creating long-term workforce development solution for the region. The project will be administered by EmployIndy and jointly overseen by EmployIndy and the City of Indianapolis.

45  
PROGRAM  
GRADUATES



“ We are impressed by the commitment from the business sector, Mayor Ballard and the leadership of EmployIndy to develop a strategic plan for building the human capital needed to fuel economic growth of the region. We are excited to be a partner on this important project.” – Whitney Smith, Joyce Foundation Program Manager



**WORKFORCE CAPACITY INITIATIVE (CONT.)**  
 WORKFORCE READINESS

**WORKFORCE MOBILITY - INCREASE IN EDUCATIONAL ATTAINMENT**  
 (POPULATION OVER 25 YEARS)

	2000	2011	Change (percentage points)
Associate's Degree	5.52%	6.60%	1.08
Bachelor's Degree	16.74%	17.70%	0.96
Graduate/Professional Degree	8.81%	9.50%	0.69
Total	31.07%	33.80%	2.73

**INDIANA CHAMBER COMMUNITY OF THE YEAR AWARD**

Indianapolis earned the Indiana Chamber of Commerce's "2012 Community of the Year" award for its cultural amenities, vibrant neighborhoods, welcoming business climate, strong leadership and powerful community spirit.

**METRICS**

35.8%

of U.S. residents with a college degree

30.2%

of Indiana residents with a college degree

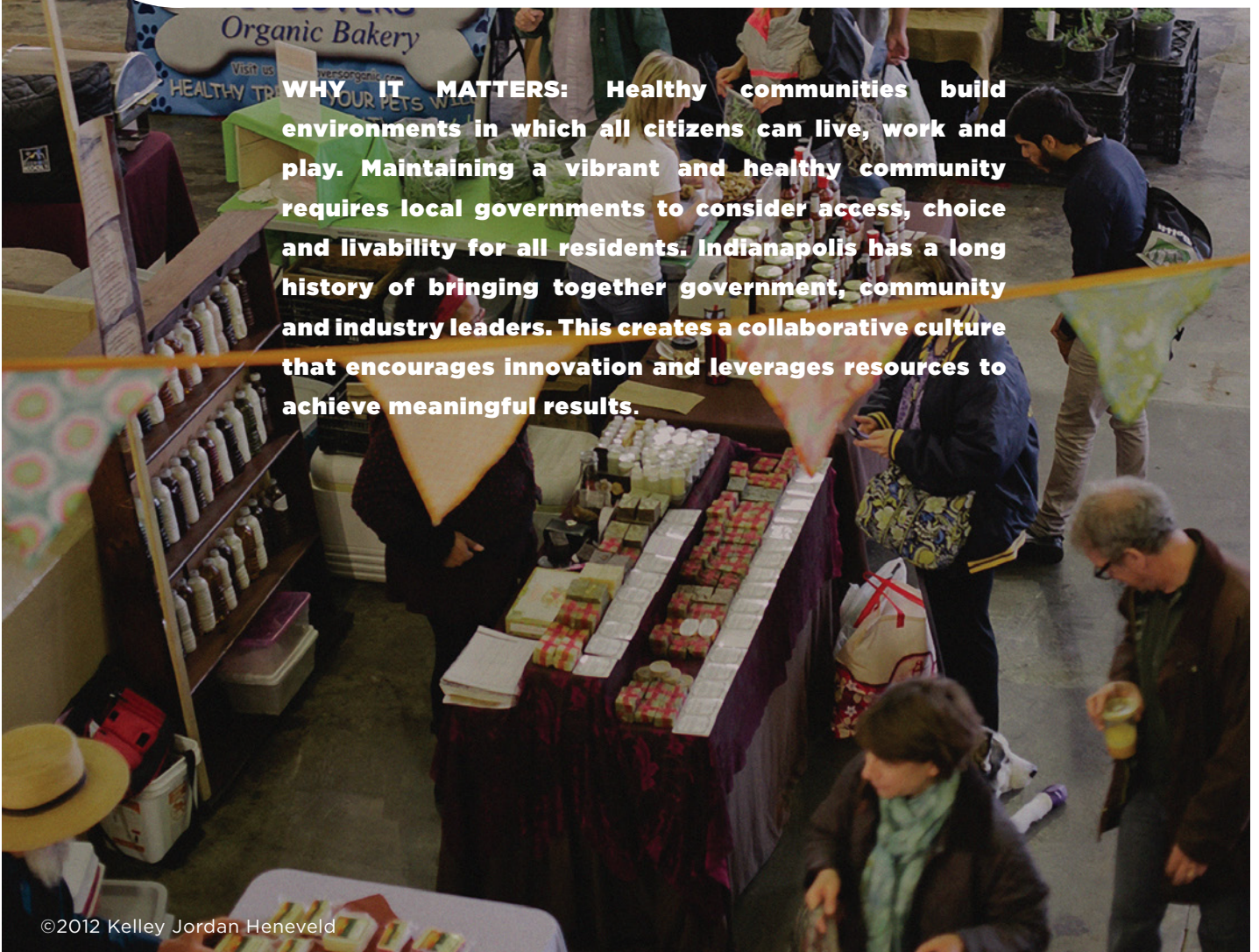
33.8%

of Indianapolis residents with a college degree





# BUILT ENVIRONMENT



**WHY IT MATTERS:** Healthy communities build environments in which all citizens can live, work and play. Maintaining a vibrant and healthy community requires local governments to consider access, choice and livability for all residents. Indianapolis has a long history of bringing together government, community and industry leaders. This creates a collaborative culture that encourages innovation and leverages resources to achieve meaningful results.

# BUILT ENVIRONMENT



## INDIANAPOLIS PRIORITIES

- **Maintain affordable housing options for all residents**
- **Develop or redevelop vacant or underutilized areas in the city**
- **Enhance public spaces**
- **Expand transportation options**

## THE BRAXTON AT LUGAR TOWER

### INFILL & REDEVELOPMENT AND HOUSING AFFORDABILITY

In June 2011, IHA broke ground on The Braxton at Lugar Tower. The Braxton is a \$15 million development that will contain a mix of low-income public housing and market rate accommodations. The Braxton takes an innovative approach to revitalizing the Lugar Tower neighborhood by creating a new, thriving community in the once-empty space surrounding the tower. Completed in 2012, the space hosts 74 one-bedroom and two-bedroom apartment units for individuals and families. Twenty-three of these apartments are public housing units and the rest for individuals of mixed incomes. Moreover, 3,500 square feet of new community space will contain a fitness room and business center made available to individuals of both communities. Effectively, The Braxton improves the quality of life for residents at Lugar Tower by adding quality construction in an otherwise empty lot.



The Braxton at Lugar Tower



## INSIGHT AND INDIANAPOLIS HOUSING AGENCY PARTNERSHIP

### INFILL & REDEVELOPMENT AND HOUSING AFFORDABILITY

In 2011, Insight and IHA partnered to facilitate and oversee a number of mixed-finance project and continued efforts to secure innovative funding for projects in 2012 and beyond. Insight Development Corp. is the nonprofit development arm of the Indianapolis Housing Agency (IHA). Insight functions to support IHA's commitment to 1) enhancing the character and quality of affordable housing communities in Indianapolis; 2) diversifying financial investments made in the development and operation of IHA communities; and 3) improving human capital investments made in IHA residents through expanded community services and opportunities. In total, Insight secured approximately \$34.4 million in a mixed-financing package of LIHTC equity, competitive ARRA/stimulus funds, Indianapolis Housing Trust Fund grants and a pre-development loan.

- **Local job creation** - As of September 2011, IHA has created 800 jobs through development initiatives.
- **Local economic impact** - Insight and IHA are investing more than \$205 million into Indianapolis through the rehabilitation and creation of affordable housing.
- **MBE/WBE participation** - As of 1st quarter 2012, average Minority Business Enterprise participation is 19%, and average Woman Business Enterprise participation is 5 percent.
- **Tax credit equity leverage from these projects:** \$91,420,000.

IHA is:

- Restoring and reconfiguring **green spaces in downtown** Indianapolis and on the near-north side in connection with the Kennedy-King Memorial Park.
- Making substantial **energy-efficiency improvements** that will result in substantial cost savings estimated to be at least \$500,000 annually.
- Earning back \$20,000 annually through the sale of energy to Indianapolis Power & Light Co. This deal is a result of the installation of a **solar photovoltaic system** at IHA's Laurelwood apartment community.

**\$205**  
MILLION  
INVESTED INTO  
INDIANAPOLIS

**800**  
JOBS CREATED



## SENIORS

### HOUSING AFFORDABILITY

In 1991, the Partnership for Affordable Housing, Inc. (PAH) formed to provide affordable housing to economically disadvantaged residents in the state of Indiana. In 2012, PAH completed the \$16-million “Lafayette Landing at Kessler” project. The 72-unit senior housing project, which meets Leadership in Energy and Environmental Design certification guidelines, replaced the former Ayr-Way strip mall on the City’s near-northwest side. People 55 and older with limited income can choose affordable one and two bedroom apartments with amenities, including an exercise room, library, computer center and a community room.

Funding for the development includes \$900,000 from the Housing and Urban Development (HUD) Neighborhood Stabilization Program and \$275,000 in HOME Funds, \$8 million in federal tax credits from the Indiana Housing and Community Development Authority (IHCA) and a \$400,000 Development Fund load, also from the IHCA.



Lafayette Landing at Kessler.

“The project is another example of how public/private partnerships are helping to reshape Indianapolis. It also supports area businesses and helps community revitalization efforts in this area.” – Mayor Greg Ballard

## SMART GROWTH REDEVELOPMENT DISTRICT

### COMPACT & COMPLETE COMMUNITIES

### AND TRANSPORTATION CHOICES

The Smart Growth Redevelopment District (SGRD) is located in an urban area northeast of the City’s thriving downtown. It includes parts of two neighborhoods: King Park and Martindale Brightwood.

The SGRD is home to one of the highest concentrations of abandoned or underutilized properties affected by actual or perceived environmental contamination (often called brownfields) in Indianapolis. Still, the neighborhood has high potential for successful transit-oriented redevelopment. Cleaning up and reusing the brownfields within SGRD epitomizes sustainable redevelopment. By reusing existing roads, sewers and power lines, tax dollars and private funds can be targeted to redevelop the site – without investing in new infrastructure.

## HOPWA HOUSING

National AIDS Housing Coalition Executive Director Nancy Bernstine joined City officials and central Indiana AIDS service and housing providers to announce a partnership to provide housing for those affected with HIV. This collaboration between 14 central Indiana providers aims to better utilize the Housing Opportunities for Persons with HIV/AIDS (HOPWA) funds the City of Indianapolis receives from HUD.





## INDY REZONE

### INFILL & REDEVELOPMENT

City ordinances were last revamped by the DMD Planning Division in the late 1960s and were written for a more suburban environment. Indy Rezone aims to modernize ordinances, regulations and design practices to enhance the livability of Indianapolis, improve the community's long-term vitality and ease the redevelopment of blighted neighborhoods into vibrant communities. The project is funded in part by a grant from HUD's Office of Sustainable Housing and Communities. Because the changes under Indy Rezone ultimately will impact the community's health, economic development, property values, public safety, jobs, transportation and overall quality of life, a broad spectrum of people, organizations and agencies are collaborating to examine and revise the development regulations. Residents are invited to participate at public events and online.



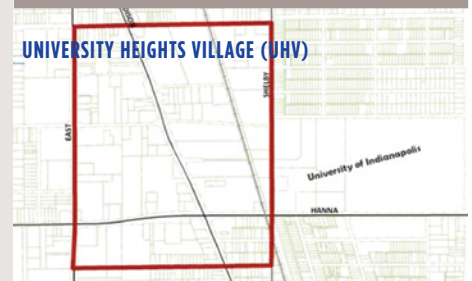
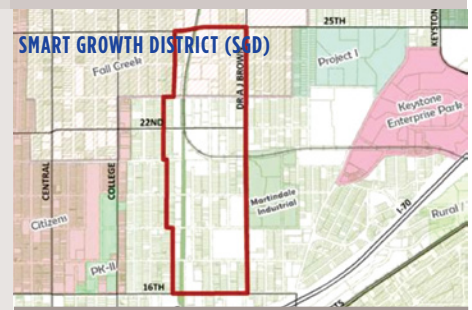
“Indy Rezone is bringing together diverse groups of community stakeholders to craft a modern development code for the City which will promote investment, raise property values, and support a more sustainable and efficient built environment.”  
 – Abbe Hohmann, Co-Chair Indy Rezone Steering Committee

THREE AREAS OF THE CITY HAVE BEEN SELECTED FOR ASSISTANCE IN ADDRESSING THEIR SITUATION-SPECIFIC NEEDS:

## TECHNICAL TASK FORCES

TECHNICAL TASK FORCES COMPRISED OF COMMUNITY LEADERS, ELECTED OFFICIALS, TOPICAL EXPERTS, INDUSTRY AND NEIGHBORHOOD REPRESENTATIVES, AS WELL AS AGENCIES WITHIN LOCAL GOVERNMENT, WILL EXPLORE EXISTING REGULATIONS AND CONSIDER CHANGES TO IMPROVE INDIANAPOLIS' SUSTAINABILITY AND LIVABILITY. THE TECHNICAL TASK FORCES ARE ORGANIZED INTO SIX TOPICAL AREAS:

1. RESIDENTIAL DEVELOPMENT (SINGLE-FAMILY, MULTIFAMILY, ATTACHED, DETACHED - ALL TYPES OF HOUSING)
2. NON-RESIDENTIAL DEVELOPMENT (COMMERCIAL, INDUSTRIAL, MIXED USE, SPECIAL USES, ETC)
3. PARKING AND STREETS
4. SIGNS (ON-SITE SIGNS, DOES NOT INCLUDE BILLBOARDS)
5. PROCESS AND ADMINISTRATION OF DEVELOPMENT
6. GRAVEL-SAND-BORROW, WELLFIELD & FLOOD CONTROL





## ILLINOIS PLACE APARTMENTS

### INFILL & REDEVELOPMENT

A new residential development will be located on the former Winona Hospital property at North Illinois Street and West 33rd Street. Illinois Place Apartments will feature both housing and greenspace. The City of Indianapolis demolished the building and performed environmental remediation work in October 2011 using \$1.3 million in HUD NSP3 and Community Development Block Grant (CDBG) funds. The Indiana Housing and Community Development Authority, a quasi-state agency is another active partner in the development of Illinois Place, with its combined investment of \$6.6 million.

“ The Children’s Museum of Indianapolis continually looks for ways it can assist residents and other area stakeholders in improving the quality of life and aesthetics of our surrounding neighborhoods. We want to ensure the mid-north neighborhood is an area where families can work, live, learn and play with pride.” - Dr. Jeffrey H. Patchen, president and CEO of The Children’s Museum of Indianapolis

The housing component of the project will include two buildings comprising 50 one- and two-bedroom units with affordable rental rates for households earning less than 60 percent of the median income for the Indianapolis metropolitan statistical area. The \$6.5 million housing development is financed through low-income housing tax credits and tax exempt bonds.

**\$1.3 MILLION**  
**IN HUD NEIGHBORHOOD STABILIZATION PROGRAM (NSP3) AND COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS USED**



**CITY MARKET**  
PUBLIC SPACES

The Indianapolis City Market's (ICM) history is as rich as the promise of its future. When opened in 1886, the market ushered in a new tradition: an open space for the sale of meats and produce. It wasn't long before the ICM began to flourish as a community gathering place and one-stop shop for fresh produce, meat, fish, poultry, dairy and baked goods. Today, as a member of the National Register of Historic Places, the ICM is a vibrant downtown event destination. Chosen as a prime location for many special events — including Super Bowl 2012 activities — the market is a cornerstone of downtown Indianapolis and the near-east side. With a wide variety of eateries, wine and cheese shops and retailers, the ICM offers patrons an experience that combines the best of both yesterday and today.

“Indianapolis City Market is pleased to partner with Indy Bike Hub YMCA in fostering positive change in the growth and development of the city's east side for its residents and visitors. Such initiatives raise the bar for healthy lifestyle engagement and attract commerce and talent to our wonderfully evolving city.”  
– Stevi Stoesz, ICM Director of Business Development and Public Relations



**AMENITIES OF THE FACILITY**

- Safe, secure, indoor bicycle parking for 148 bicycles
- State-of-the-art wellness center
- Showers and locker rooms with free towel service
- Full-service bike shop providing service and repairs, accessories and rentals
- WiFi lounge
- Multi-purpose rooms that will feature aerobics, cycling, clinics and other exercise classes
- Convenient access to City Market shops and restaurants

The Indianapolis Winter Farmers Market connects farmers and producers to Indianapolis area residents and visitors. The venue enables the exchange of vegetables, fruit, meat, baked goods, herbs, natural cleaning products and other locally produced food, garden and household products straight from the producer to the consumer.

IWFM has three goals:

- Provide a venue for Indiana's family farms and small-batch, artisan food producers to sell products
- Improve community access to local, fresh, nutritious food
- Create an environment that raises awareness of how choices we make day-to-day affect our health, our communities, the environment and the economy.

“The opening of the Indy Bike Hub YMCA ties in with one of the Y's long-range vision goals to be one of the top 10 healthiest cities by 2025. We hope the excitement of cycling will spread throughout the city and help increase physical activity for local residents.” – Eric Ellsworth, President/CEO, YMCA of Greater Indianapolis



## THE PLATFORM

### PUBLIC SPACES

Local Initiatives Support Corporation (LISC) and the City of Indianapolis partnered to develop The Platform in the west wing of the historic Indianapolis City Market – at the heart of government, business and culture in our city – to create a collaborative space to incubate partnerships and get things done.

## INDY CONNECT

### TRANSPORTATION CHOICES

Indy Connect, Central Indiana's Transportation Initiative, is a partnership of the Indianapolis Metropolitan Planning Organization (MPO), central Indiana Regional Transportation Authority (CIRTA) and IndyGo. The effort is dedicated to providing transportation options to support future development. The proposed long-range transportation plan is designed to connect people to people and people to places around central Indiana. It's intended to provide transportation options – from local bus to rapid transit, to roadways and pedestrian and bike pathways – and connect people to jobs, health care, education and shopping. Finally, the partnership aims to increase central Indiana's competitiveness and economic development opportunities while improving the environment, job growth opportunities and quality of life.

#### THE PLATFORM IS HOME TO:

- LISC
- THE INDY WINTER FARMER'S MARKET
- THE INDIANA ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT (IACED)
- THE INDIANAPOLIS COALITION FOR NEIGHBORHOOD DEVELOPMENT (ICND)
- THE INDIANAPOLIS CULTURAL TRAIL
- GROWING PLACES INDY
- WISHARD HEALTH PROGRAMS
- INDY FOOD FUND (IFF)
- THE INDIANAPOLIS CITY MARKET CORP.







## INDYGO

### TRANSPORTATION CHOICES

Ridership on IndyGo fixed bus routes reached a six-year high in 2012, nearing 10 million. This is a 23.8 percent increase over 2009. Including its Open Door (ADA paratransit) and Green Line (airport route) services, IndyGo carried 10,243,610 riders to their destinations. Because of increased demand, IndyGo is expanding service in Indianapolis with help from a \$6 million budget boost from the City-County Council. Service changes include increased frequency on highly traveled routes, the addition of a cross-city line along 86th/82nd streets, and streamlining existing routes to make them more efficient. To reduce fleet air emissions and fuel costs, IndyGo purchased 12 hybrid buses in 2011-2012.

## METRICS

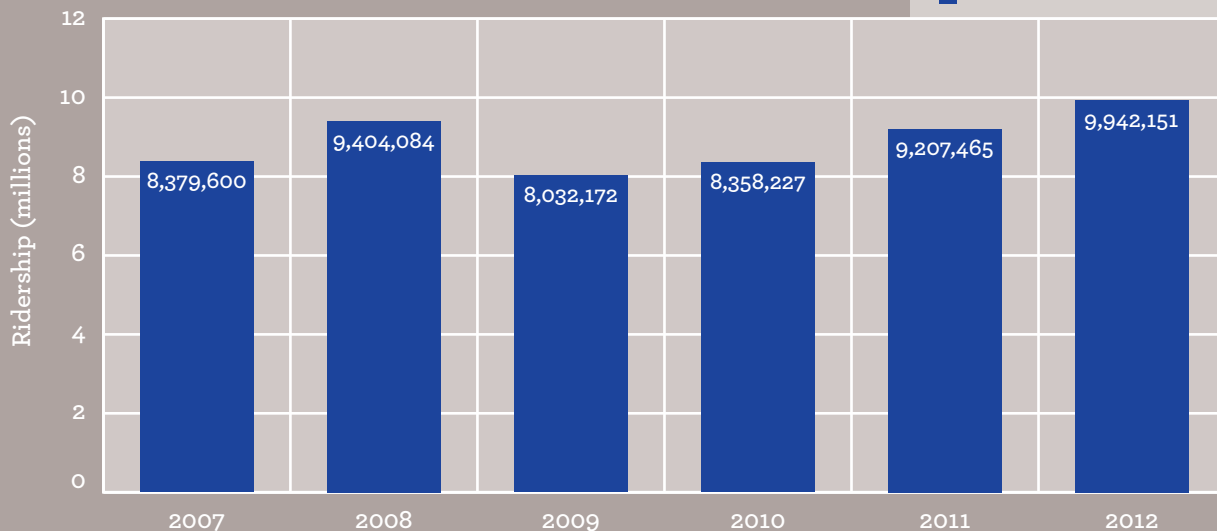
23.8%

Ridership Increase  
(2009-2012)

15.8%

Fuel use reduction  
per passenger  
(2010-2012)

INDYGO RIDERSHIP (FIXED ROUTES ONLY)



IndyGo Ridership

**THE HOUSING + TRANSPORTATION AFFORDABILITY INDEX PROVIDES A COMPREHENSIVE VIEW OF TRUE AFFORDABILITY OF HOUSING BASED ON ITS LOCATION — ONE THAT INCLUDES THE COST OF HOUSING AND TRANSPORTATION AT THE NEIGHBORHOOD LEVEL. THE TRADITIONAL MEASURE OF AFFORDABILITY RECOMMENDS THAT HOUSING COST NO MORE THAN 30 PERCENT OF INCOME. UNDER THIS VIEW, THREE OUT OF FOUR (76 PERCENT) U.S. NEIGHBORHOODS ARE CONSIDERED “AFFORDABLE” TO THE TYPICAL HOUSEHOLD. HOWEVER, THAT BENCHMARK IGNORES TRANSPORTATION COSTS, WHICH ARE TYPICALLY A HOUSEHOLD’S SECOND-LARGEST EXPENDITURE. THE H+T INDEX OFFERS AN EXPANDED VIEW OF AFFORDABILITY, ONE THAT SETS THE BENCHMARK AT NO MORE THAN 45 PERCENT OF HOUSEHOLD INCOME. UNDER THIS VIEW, THE NUMBER OF AFFORDABLE NEIGHBORHOODS DROPS TO 28 PERCENT, RESULTING IN A NET LOSS OF 86,000 NEIGHBORHOODS THAT AMERICANS CAN TRULY AFFORD. GO TO: [HTTP://HTAINDEX.CNT.ORG](http://HTAINDEX.CNT.ORG)**

UNSURE HOW TO GET AROUND INDIANAPOLIS USING PUBLIC TRANSPORTATION? USE THE INDYGO **ONLINE TRIP PLANNER** TO PLAN ROUTES AND GET STEP-BY-STEP INSTRUCTIONS ALONG WITH AN INTERACTIVE MAP. GO TO: [HTTP://TRIPPLANNER.INDYGO.NET/HASTINFOWEB/](http://TRIPPLANNER.INDYGO.NET/HASTINFOWEB/)



“ We recognize the importance of investing in our transit system. IndyGo provides access to jobs, health care and education opportunities. Mass transit isn’t a social service; it’s an economic development tool that improves the quality of life for our residents by providing options, access and opportunity.”  
 – Maggie A. Lewis, President, Indianapolis City-County Council

**ABOGO** IS A TOOL THAT LETS YOU DISCOVER HOW TRANSPORTATION IMPACTS THE AFFORDABILITY AND SUSTAINABILITY OF WHERE YOU LIVE. **ABOGO** MEASURES THE MONEY AN AVERAGE HOUSEHOLD FROM YOUR REGION, LIVING IN YOUR NEIGHBORHOOD, WOULD SPEND GETTING AROUND – INCLUDING CAR OWNERSHIP, CAR USE, AND TRANSIT USE. GO TO: [HTTP://ABOGO.CNT.ORG](http://abogo.cnt.org)

**2012 SUSTAINABILITY AWARD WINNER:  
 INDYGO COMMUNITY COLLABORATIONS PROGRAM  
 TRANSPORTATION CHOICES**

**Awardee:**

Indy Public Transportation Corp.

**Project Name:**

Community Collaborations Program

**Project Description:** The use of public transportation is a sustainable commuting practice; practice. Transit, in general, reduces the use of single-car commuting, which is a leading cause of harmful emissions. Additionally, increased use of shared ride commuting will reduce the demand for fossil fuels.

As the sole public transportation provider in Marion County, IndyGo drives to increase ridership through a variety of initiatives, including Community Collaborations. With the creative use of the IndyGo communications toolbox, IndyGo is increasing awareness of public transit, in addition to growing ridership and solidifying unique and productive relationships across the city. The communications toolbox consists of paid advertising, public relations, event participation and virtual infrastructure such as social media sites, website updates, an external eNewsletter and internal newsletter, and on-board postings. By partnering with organizations, IndyGo promotes positive activities and destinations within the city while educating potential riders about mass transit access in our community further growing ridership.



**Indianapolis  
 SUSTAINABILITY  
 Awards**



# CLIMATE & ENERGY

**WHY IT MATTERS:** Climate & Energy is an area often associated with sustainability, and it's also the area most influenced by individual actions. When weather conditions — such as extreme flooding or heat — exceed the tolerance of existing infrastructure, strengthening the community's resilience against such events becomes a priority. Recognizing the scarcity of all resources and minimizing waste will help the City achieve its long-term goals for sustainability.

# CLIMATE & ENERGY



## INDIANAPOLIS PRIORITIES

- **Protect our nation's energy security**
- **Diversify and green our energy supply**
- **Increase efficiency of city buildings and infrastructure**
- **Encourage green building in all Indianapolis communities**
- **Decrease overall waste**

## NEW CITY FLEET POLICY

### GREENING THE ENERGY SUPPLY

Leading the way in protecting our national security and our energy independence, Mayor Ballard signed Executive Order #6, 2012, making Indianapolis the first city in the nation to require the purchase of post-oil, alternatively fueled vehicles for the City's non-police fleet.



“Over the course of the last century, Indianapolis has been a leader in automotive development, so it is perfectly fitting we lead the way again.” – Mayor Greg Ballard

**\$6**  
**MILLION IN SAVINGS**

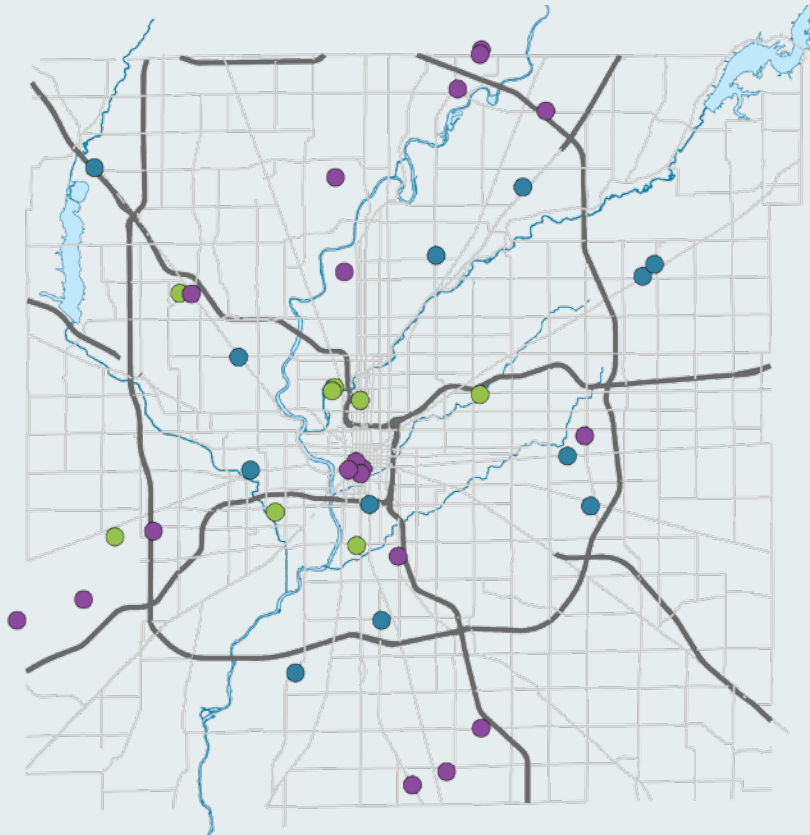
Indianapolis has committed to replacing about 500 non-police fleet cars with electric or plug-in hybrid vehicles. This innovative policy makes the City less dependent on foreign oil and will save taxpayers about \$12,000 per vehicle over the 10-year life cycle of each car, totaling \$6 million in total savings. The City has joined with industry and community partners to convert the City's entire fleet to compressed natural gas (CNG), plug-in hybrid or other alternative fuel. Further, the City is seeking to partner with automakers to develop the world's first plug-in hybrid police vehicle that meets the needs of a modern urban police force. If successfully developed, City taxpayers would save up to \$10 million per year.





## ALTERNATIVE FUEL STATIONS

GREENING THE ENERGY SUPPLY



### Legend

#### altfuels

#### Fuel\_Type

- Compressed Natural Gas
- Electric
- Propane

#### centerline

#### STRCLASS

- Interstate Highways
- Major Streets
- Major Bodies of Water

Energy Systems Network is working with industry partners through Project Plug-IN, which has led to the installation of more than 200 charging stations across central Indiana. Indianapolis' efforts have earned recognition by Toyota, Ford and the U.S. Department of Energy as one of the top communities for deployment of plug-in vehicles and charging stations.

Three alternative fueling options are available in Indianapolis. Electric charging stations can be used to charge fully electric or plug-in hybrid vehicles. Next, propane — also known as liquefied petroleum gas (LPG) — can be used to fuel standard internal combustion engines. LPG burns more cleanly, is cheaper than gasoline and is primarily produced domestically ([www.fueleconomy.gov/feg/lpg.shtml](http://www.fueleconomy.gov/feg/lpg.shtml)). Finally, natural gas can be used in either compressed or liquefied form. Its advantages are similar to those for LPG. A detailed list of all alternative fuel stations is available from the U.S. Department of Energy website, [http://www.afdc.energy.gov/data\\_download](http://www.afdc.energy.gov/data_download).

# 200 CHARGING STATIONS





**2012 SUSTAINABILITY AWARD WINNER:**  
**MAJOR GENERAL EMMETT J. BEAN BUILDING**  
RESOURCE EFFICIENT BUILDINGS AND  
GREENING THE ENERGY SUPPLY

**Awardees:** U.S. General Services Administration and Shiel Sexton Company

**Project Name:** The Major General Emmett J. Bean Federal Center, Renewable Energy Rooftop Solar Array and Research Lab



**Project Description:** The Renewable Energy Rooftop Solar Array and Research Lab is a project funded by the American Recovery and Reinvestment Act (ARRA) that converted the roof of the Major General Emmett J. Bean Federal Center into a proving ground for solar power technology. This is one of the largest rooftop solar panel arrays operating in the United States, with more than 6,000 photovoltaic solar panels generating two megawatts of renewable energy. In addition, solar water heat collectors provide a portion of the building's hot water. The high-performance roof will help reduce the heating bill for the 1.6 billion-square-foot building by about \$500,000 per year. The project serves as a solar test lab to research which solar technologies work best in the Midwestern climate. The \$25 million project is one of three ARRA renovations in the Indianapolis area that is using energy conservation and green technologies to modernize federal buildings, reduce long-term costs and create jobs.

**\$500,000**  
**PER YEAR SAVED**



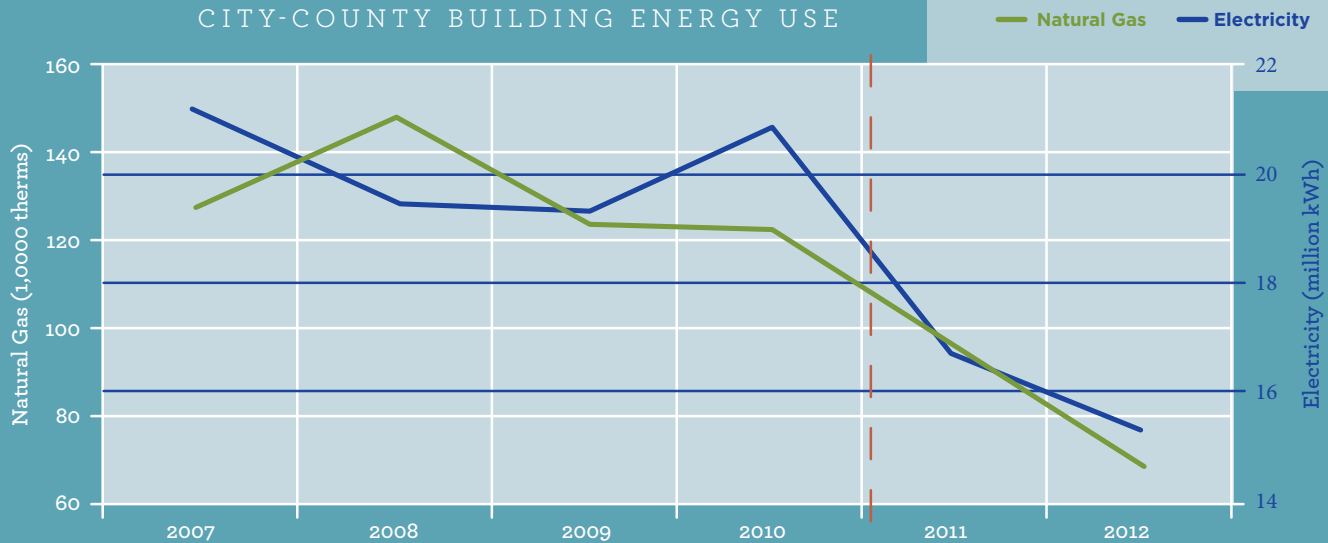
**Indianapolis**  
**SUSTAINABILITY**  
**Awards**



**CITY-COUNTY BUILDING RECEIVES ENERGY STAR CERTIFICATION**  
RESOURCE EFFICIENT BUILDINGS



CITY-COUNTY BUILDING ENERGY USE



Since energy-efficiency retrofits were completed in 2011 (denoted by the vertical red line), electricity and natural gas use in the City-County Building has decreased dramatically. Since 2007, there has been a 47 percent decrease in natural gas use and a 27% decrease in electricity use.

The energy-efficiency upgrades made to the City-County Building in downtown Indianapolis are already paying off. The significant reductions in energy use have earned the building the EPA's ENERGY STAR® certification.

Energy-efficiency retrofits completed on the 50-year-old, 731,000-square-foot building reduced costs for taxpayers and helped qualify it for the recognition, making it a model for green building in Indianapolis. With the recent improvements, the City-County Building has guaranteed \$750,000 in annual savings for the next 15 years.

**\$750,000**  
**IN ANNUAL SAVINGS**

**INNOVATIVE CCB IMPROVEMENTS:**

- Heating, cooling and ventilation system improvements
- Expanded building controls
- Lighting occupancy sensors
- Installation of renewable energy with a geothermal heat recovery chiller system and solar thermal and Solar PV systems
- solar- and wind-powered LED plaza lights



## LEED BUILDINGS IN INDIANAPOLIS

### RESOURCE EFFICIENT BUILDINGS

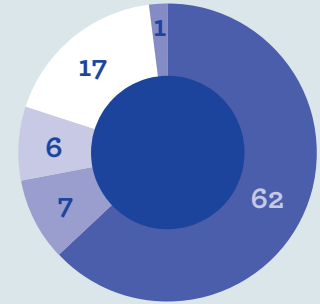
Businesses, developers and local governments have recognized the role sustainable buildings can play in reducing energy and water use, improving human health, promoting economic development and minimizing environmental impact. The U.S. Green Building Council's (USGBC) Leadership in Energy and Environmental Design (LEED) certification program formalizes these goals into a flexible yet rigorous standard for building design, construction, renovation and operation. LEED certification is available for retrofits to existing buildings, new construction, schools, homes and — most recently — neighborhoods. Since the first building in Indianapolis achieved LEED certification in 2007, 30 others have followed. In addition, four major housing projects, consisting of 342 households, have also been LEED-Certified.

## NEAR-EASTSIDE NEIGHBORHOOD SWEEPS AND ECOHOUSE PROGRAMS

### RESOURCE EFFICIENT BUILDINGS

The City of Indianapolis received \$10 million from the Department of Energy's Better Buildings Neighborhood program to create the Near Eastside Neighborhood Sweeps and EcoHouse Loan programs. The Sweeps program conducts home energy audits in the near-east side neighborhood of Indianapolis, where many homes were constructed in the 1930s, before insulation was incorporated into building design. After receiving an energy audit, homes receive targeted energy-efficiency upgrades, including air sealing and attic insulation. Further funding is available through the EcoHouse Loan program, a joint venture between the Indianapolis Neighborhood Housing Partnership (INHP) and the City. Loans are targeted to low- and moderate-income residents and have a typical term of 10 years. The most common upgrades are inefficient furnace, air conditioner, and window replacement. Other eligible upgrades include insulation and air sealing and water heater or appliance replacement. To date, the Sweeps and EcoHouse programs have retrofitted 366 homes, reducing energy use by 15-30 percent. More information can be found at [www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/indianapolis\\_profile.html](http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/indianapolis_profile.html).

### Non-Residential LEED-Certified Buildings in Indianapolis



PENDING CERTIFICATION - 62  
LEED-CERTIFIED - 31  
CERTIFIED - 7

SILVER - 6  
GOLD - 17  
PLATINUM - 1

Of the 93 projects that have been submitted to LEED, 31 have been certified at the basic level (simply recognized "certified"), silver, gold, and platinum. Note: These projects are those available on the USGBC website with each project coordinator's permission. Other certified projects may exist in the city.

## BY THE NUMBERS

295

RETROFITS COMPLETED  
(SWEEPS PROGRAM)

71

RETROFITS COMPLETED  
(ECOHOUSE PROGRAM)

15.83%

AVERAGE ENERGY SAVINGS PER HOME  
(SWEEPS)

30.46%

AVERAGE ENERGY SAVINGS PER HOME  
(ECOHOUSE)







## GREEN BUILDING INCENTIVE PROGRAM RESOURCE EFFICIENT BUILDINGS

The Office of Sustainability, in partnership with the Department of Code Enforcement, piloted the City's Green Building Incentive pilot program from August 2010 through December 2011 to encourage sustainable building construction and renovation in the private sector. The pilot program, based on the LEED rating system, offers up to 50 percent reduction on permit fees associated with a project. To be eligible, projects must meet specific requirements in a minimum of three of the following categories: stormwater management, transportation choices, energy use, materials reuse and recycling, site use and innovative design. Efforts are currently underway to incorporate lessons learned during the pilot phase and to adopt it as a permanent program.

50%  
**REDUCTION**

### CITYWAY 320 S. ALABAMA ST. (UNDER CONSTRUCTION)

- Dedication of at least 5 percent of all parking spaces as preferred parking for low-emitting and fuel-efficient vehicles
- Dedication of 5 percent of parking spaces for carpool or vanpool parking, with dedicated dropoff and pickup zones
- Installation of electric vehicle charging stations
- 25 percent decrease in stormwater runoff through use of rain gardens, vegetated roof areas and collection of rainwater for irrigation use
- Use of light-colored hardscape materials with a high solar reflectivity index
- Reduced parking surface through consolidation of parking areas
- Utilization of low-flow faucets, waterless urinals and dual-flush toilets
- Utilization of ENERGY STAR-rated mechanical equipment and appliances
- Occupancy controls for lighting



### SUMMIT BUILDING 241 N. PENNSYLVANIA ST. (COMPLETE)

- Use of regionally sourced materials
- Use of efficient flush and flow fixtures
- Accommodation for bicycle storage
- Dedicated parking space for low-emitting or fuel-efficient vehicles
- Reuse of an existing building rather than constructing new



### HARDING STREET LOFTS 101 S. HARDING ST. (UNDER CONSTRUCTION)

- Accommodation for bicycle storage
- Reduction by 20 percent of site's impervious surface
- Three thousand tons of recycled cement placed as fill
- Reuse of an existing building rather than constructing new



### BUSH STADIUM REDEVELOPMENT - 1501 W. 16TH ST. (UNDER CONSTRUCTION)

- Accommodation for bicycle storage
- Reduction by 10 percent of site's impervious surface area
- Diversion of construction waste from disposal in landfills



### CLIMATE PROTECTION AWARDS

#### RESOURCE EFFICIENT PUBLIC INFRASTRUCTURE

The City of Indianapolis received an honorable mention in the large cities category by the 2012 Mayors' Climate Protection Awards, an initiative sponsored by the U.S. Conference of Mayors (USCM) and Walmart. Indianapolis is joined by 12 other cities, including Charlotte, N.C., and Los Angeles, in receiving high honors in what's considered a highly competitive award category. In its sixth year, the annual awards program recognizes mayors for innovative practices that increase energy efficiency and reduce greenhouse gas emissions in their cities. An independent panel of judges selects the winners from a pool of more than 100 applicants. The honorable mention recognizing Indianapolis' local climate protection efforts is based on the City's ability to lead by example in retrofitting city buildings, fleets and streetlights for energy efficiency and cost savings.

“The changes we are making to the City-County Building and City-owned buildings across the system — and the resulting savings — are a perfect example of how the City can become more sustainable while being economical. This honor demonstrates our progress when compared with other cities our size and fuels our continued efforts to make Indianapolis one of the most sustainable cities in the Midwest.” – Mayor Greg Ballard

### IAC T GREEN COMMUNITY AWARD

#### RESOURCE EFFICIENT PUBLIC INFRASTRUCTURE

The Indiana Association of Cities and Towns (IAC T) awarded the City of Indianapolis the title of 2012 IAC T Green Community, thanks to the City's LED streetlight and traffic signal retrofits and energy-efficiency improvements to City-operated buildings such as the City-County Building. Indianapolis now is a three-time recipient of the award, after receiving the honor in 2009 and 2010.



**\$226,000**  
**PER YEAR**

Energy-efficiency work has been completed for 32 fire stations, the DPW Solid Waste Garage, DPW Administration Building (2700 S. Belmont Ave.), DPW Operations (1725-35 S. West St.) DPW District #2 (3915 E. 21st St.), and City Market. Total savings from this work will amount to \$226,000 per year.



## RECYCLING AND WASTE DIVERSION CONTINUES TO GROW

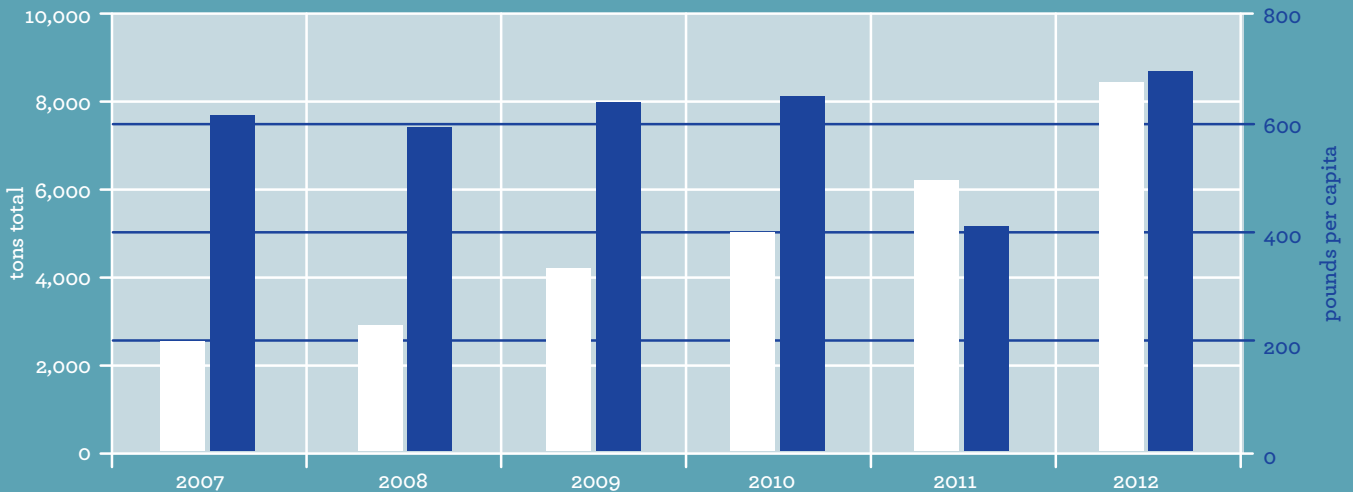
### WASTE MINIMIZATION

As the City expands recycling and targeted waste collection programs, total municipal solid waste (MSW) organic and inorganic waste from residents and businesses — collections have declined. From 2008 to 2012, the total tonnage of MSW collected fell 25.7 percent. While this decline may be attributed to higher recycling rates in the City, this alone cannot account for the observed change. More likely, Indianapolis residents are heeding the first two tenets of reduce, reuse, recycle, creating less waste in the process.

**Curbside Recycling:** Curbside recycling service, while not new to Indianapolis, has expanded significantly in the last several years. Subscribership is up, as is the total amount of materials recycled. Mixed recycling — including glass, No. 1 through No. 7 plastics (except Styrofoam), aluminum, tin, and steel cans, newspapers, cardboard and magazines) is accepted, making recycling more convenient for homeowners who do not need to separate their recycling themselves.



### CURBSIDE RECYCLING COLLECTION



The total weight of collected curbside recycling has increased steadily since 2007, reaching nearly 8,500 tons in 2012. Recycling per subscriber has increased at a much less dramatic rate over the same time period. The noticeable drop in per capita recycling in 2011 is likely due to the inception of the City's pilot program, which provided recycling bins and three months of service free of charge. As the number of subscribers includes all bin recipients, whether they actively recycled or not, this value is likely artificially depressed. The substantial increase in per capita recycling for 2012, during which the pilot program was also in place, indicates increased success of this initiative.



## RECYCLING AND WASTE DIVERSION CONTINUES TO GROW (CONT.) WASTE MINIMIZATION

**Recycling Drop-Off:** Residents can recycle eligible items free of charge at any of the 27 drop-off locations around the City. These containers — green or blue and displaying the city logo — accept glass, No. 1-No. 7 plastic, aluminum, tin, steel cans, newspapers, magazines and plastic bags. Since 2006, this program has collected 44,679 tons of recycled material.

**ToxDrop:** Citizens of Marion County can use this program to dispose properly of unwanted and unused household hazardous waste (HHW). Over the last decade, the ToxDrop program has diverted annually in excess of 1 million pounds of HHW from the City's sewers, waterways and landfills. ToxDrop is an Indianapolis/Marion County program managed by the DPW located at 1725 West St. Through year-round Saturday collection site locations and periodic ToxAway Day events, the ToxDrop program has made significant advancements in helping residents properly and safely dispose of HHW.

**Great Indy Cleanup:** DPW's solid waste services division partners with many neighborhood organizations and KIB to take part in the Great Indy Cleanup as a part of the nationwide Great American Cleanup. These neighborhood cleanup events give residents the opportunity to spruce up their own part of town while DPW assists by providing heavy-equipment and dumpsters.

**Internal Recycling Program:** The City-County government is leading by example as it continues to expand its internal recycling program. With 137 buildings participating — an increase of 15 over 2011-2012 was the most productive year on record. A total of 279 tons of paper and metal were recycled (compared with less than 150 tons in 2011), generating the City \$78,870 in revenue.

**Waste-to-Energy:** MSW collected in Indianapolis is not sent directly to landfills. Instead, the MSW is sent to a waste-to-energy facility on the City's south side. This plant, operated by Covanta Energy, burns MSW in large furnaces producing steam, which is sold to Citizens Thermal for use in the downtown steam loop. This loop provides steam for heat and hot water to more than 200 commercial buildings and industries in downtown Indianapolis. Covanta's facility has sophisticated air pollution control equipment to protect human and environmental health. The waste ash left after the conversion process is approximately 10 percent its original volume. By converting waste into usable energy, the City reduces the volume it is sending to landfills and reduces the use of fossil fuels.





WASTE MINIMIZATION (CONT.)  
 RECYCLING AND WASTE DIVERSION  
 CONTINUES TO GROW

8,000	TOTAL 2012 CURBSIDE RECYCLING (TONS)	230	AVERAGE ANNUAL ELECTRONIC WASTE RECYCLED
693.5	PER CAPITA 2012 CURBSIDE RECYCLING (POUNDS)	1,279	TOTAL 2012 GREAT INDY CLEANUP COLLECTION (TONS)
6,004	TOTAL 2012 DROP-OFF RECYCLING (TONS)	1 million	AVERAGE ANNUAL HOUSEHOLD HAZARDOUS WASTE COLLECTED THROUGH TOXDROP PROGRAM
\$78,870	REVENUE GENERATED BY THE CITY'S INTERNAL RECYCLING PROGRAM	4.5 million	AVERAGE ANNUAL STEAM PRODUCTION AT WASTE-TO-ENERGY FACILITY (POUNDS)

2012 SUSTAINABILITY AWARD WINNER:  
**PIAZZA PRODUCE, INC.**  
 WASTE MINIMIZATION

**Awardee:** Piazza Produce Inc.  
**Project Name:** Piazza Zero Waste

**Project Description:** Piazza Produce Inc. launched its initial recycling program in 2005 to curb rising waste production and associated disposal costs. The purpose of the program was achieve a 50 percent reduction in waste outputs to landfills, as well as related waste disposal costs. At that time, 50 percent of the waste was corrugated cardboard and, as such, was the primary target for removal from the waste stream. A cardboard baler was installed so the diverted cardboard could be compacted and baled for recycling at a paper mill. Six years later, Piazza Produce Inc. has achieved Zero Waste status. This was accomplished by the organization's dedicated employees, who took ownership of the mission to recycle, reduce, reuse and eventually to add a commercial compost component. Piazza's Zero Waste status has generated more than \$46,000 in income, which negated its recycling expenditures for the year and actually produces a profit of about \$30,000.

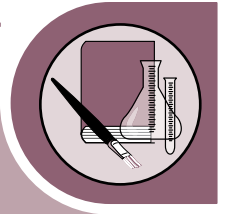




## EDUCATION, ARTS & COMMUNITY

**WHY IT MATTERS:** Successful communities recognize the value of a diverse, vibrant, educated and connected populace. Empowering community cohesion is essential to building sustainable communities. Communities must find ways to create that cohesion by giving residents a sense of place and collective pride in their homes while celebrating social and cultural diversity.

# EDUCATION, ARTS & COMMUNITY



## INDIANAPOLIS PRIORITIES

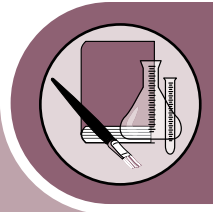
- **Improve and increase high-quality educational options for all residents**
- **Broaden the range of arts and culture resources**
- **Create opportunities for community interaction and community building opportunities**
- **Share information about community issues and services**
- **Celebrate diversity in our community**

## INDIANAPOLIS CULTURAL TRAIL

### ARTS & CULTURE

The Indianapolis Cultural Trail: A Legacy of Gene & Marilyn Glick is a world-class urban bike and pedestrian path that connects neighborhoods, cultural districts and entertainment amenities, and is the downtown hub for the entire Central Indiana greenway system. The Indianapolis Cultural Trail connects five downtown cultural districts, including Fountain Square, Indiana Avenue, Massachusetts Avenue, the Canal and White River State Park and the Wholesale District. The Cultural Trail also links to the Monon Trail, allowing easy access to Broad Ripple Village from downtown. The Cultural Trail is made possible by a large public and private collaboration led by Central Indiana Community Foundation (CICF), the City of Indianapolis and several nonprofit organizations devoted to building a better city. A \$20.5 million federal grant was received in 2010 for this initiative. Construction of the trail will finish Spring 2013, with the grand opening scheduled for May. For more information on the Cultural Trail, including a map, visit the trail's website, <http://www.indyculturaltrail.org>.





## 46 FOR XLVI MURALS

### ARTS & CULTURE

The 46 for XLVI program is a partnership between the Arts Council of Indianapolis and the City of Indianapolis. 46 for XLVI was created to elevate the arts and culture of the City in preparation for Super Bowl XLVI. Over the course of the program, both local and national artists created 46 murals around Marion County.

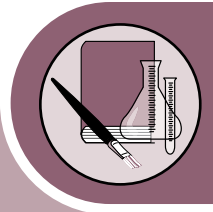


“The 46 for XLVI Mural Project was a significant example of how the 2012 Super Bowl was a catalyst for engaging the Arts Community and bettering our community. Through the creativity and talents of these individuals, we have beautiful reminders of the impact of Super Bowl XLVI.” - Allison Melangton, Super Bowl XLVI Host Committee CEO

As the primary advocate for public art in Indianapolis, the Arts Council released a national call for artists to assist with the project. A selection committee evaluated applicants and possible mural locations. With more than 100 artists applying, the selection committee chose a diverse group of artists in both geographic location and technique. The diversity in mural location was equally important. Through assessments completed by the Arts Council, requests from the neighborhoods and general inquiry, the Arts Council secured the 46 mural locations.







## GRANTS AWARDED FOR SUMMER YOUTH PROGRAMS

### COMMUNITY COHESION

In 2012, Mayor Ballard and the City of Indianapolis awarded \$84,000 in community block grants to 13 local agencies that provide enrichment opportunities for youth. Recipients of this year's Summer Youth Program Fund will provide more than 1,250 children between the ages of 4 and 19 opportunities to participate in recreational, cultural and educational activities.

HUD awarded the \$84,000 in funding to the DMD. The Summer Youth Program Fund was established in Marion County in 1995 by the Indianapolis Foundation and Lilly Endowment. This is the 17th year Indianapolis participated in the Summer Youth Program Fund.

The City of Indianapolis joins other local funders who have awarded a total of more than \$2.2 million to youth programs in 2012. Organizations partnering with the City include the Eli Lilly and Co. Foundation, JPMorgan Chase Foundation, Nina Mason Pulliam Charitable Trust, the Christel Dehaan Family Foundation, Clowes Fund Inc., Hoover Family Foundation, Lumina Foundation for Education, The Indianapolis Foundation, Kroger and Lilly Endowment Inc.

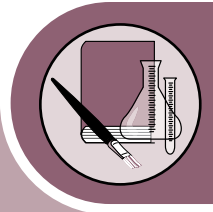
“Our award recipients add value to traditional summer youth programs by providing important educational and cultural enrichment activities that encourage growth and improve the quality of life for children and teenagers in our community.”

– Mayor Greg Ballard

### 2012 AWARD RECIPIENTS:

1. BOSMA INDUSTRIES FOR THE BLIND INC.: \$4,000
2. SCHOOL ON WHEELS: \$2,000
3. LA PLAZA INC. SUMMER DISCOVERY: \$11,600
4. CONCORD CENTER ASSOCIATION INC.: \$5,900
5. COBURN PLACE SAFE HAVEN II INC.: \$1,428
6. EAST TENTH UNITED METHODIST CENTER INC.: \$9,493
7. JOHN H. BONER COMMUNITY CENTER: \$4,137
8. CHILDREN'S BUREAU OF INDIANAPOLIS INC.: \$9,493
9. FOREST MANOR MULTI-SERVICE CENTER INC.: \$7,911
10. MARTIN LUTHER KING MULTI-SERVICE CENTER: \$3,104
11. MARY RIGG NEIGHBORHOOD CENTER: \$9,493
12. CHRISTAMORE HOUSE INC.: \$4,430
13. COMMUNITY ALLIANCE OF THE FAR EASTSIDE INC.: \$11,011





## CHARTER SCHOOL PROGRAM

### EDUCATIONAL OPPORTUNITY AND ATTAINMENT

In May, 2001, Indiana became the 37th state to pass charter schools legislation. State law gives the Mayor of Indianapolis the ability to authorize charter schools. Charter schools are public schools that are freed from most of the regulations governing traditional schools. They control their own curricula, staffing, organization and budget. In exchange for this freedom, they must meet high accountability standards.

Mayor Ballard appointed Jason Kloth as Indianapolis' first deputy mayor for education in May 2012. Kloth manages the Office of Education Innovation (OEI), which is predominantly focused on charter school authorization and oversight. In the 2011-2012 school year, 82 percent of mayor-sponsored charter schools received an "A," "B" or "C" rating on the state's accountability model. OEI also authorized two new charter schools and approved seven new charter schools to open in the next two years.

There are currently 21 charter schools in Indianapolis serving students in grades K-12. A list of all registered charter schools in the city, including a brief description and annual performance data, is available on the City's website, at <http://www.indy.gov/OEI/Parents/Schools/Pages/home.aspx>.

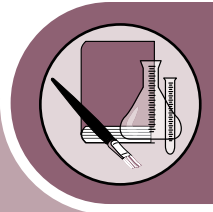
OEI has also been integral in citywide community engagement and conversations around education. In summer 2012, Kloth convened the "What's Possible?" steering committee of nine planning partners to facilitate a citywide discussion about education. Through that effort, OEI collected feedback from more than 7,000 residents through phone, door-to-door, direct mail and online outreach as well as 24 in-person town halls, a two-hour radio town hall and 13 student and youth focus groups.

In addition to the community conversations, Kloth has been convening an expanding coalition of stakeholders and partner organizations to collectively think through how to improve education in Indianapolis. This effort, called Neighborhoods of Educational Opportunity, continues to be developed and designed.

**INDY INDICATORS** IS A TOOL DEVELOPED IN COLLABORATION WITH THE MCHD AND IUPUI TO MEASURE, ASSESS AND ENGAGE PEOPLE IN THE QUALITY OF LIFE OF INDIANAPOLIS IN THE CONTEXT OF CENTRAL INDIANA, THE STATE AND THE NATION. QUALITY OF LIFE COMPRISES A NUMBER OF FACTORS THAT ALIGN DIRECTLY WITH STAR COMMUNITIES OBJECTIVES: ARTS AND CULTURE, DEMOGRAPHICS, ECONOMY, EDUCATION, ENVIRONMENT, GLOBAL CONNECTIONS, GOVERNMENT AND SAFETY, PHILANTHROPY, PUBLIC HEALTH AND TRANSPORTATION. GO TO: [HTTP://WWW.INDYINDICATORS.IUPUI.EDU](http://www.indyindicators.iupui.edu)



**82%**  
OF MAYOR-SPONSORED  
CHARTER SCHOOLS  
RECEIVED AN  
"A," "B" OR "C"



## INDIANAPOLIS PUBLIC LIBRARY

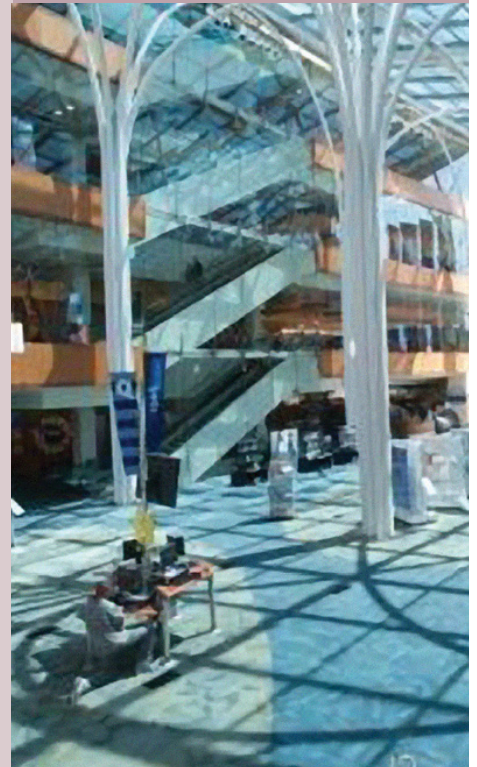
### EDUCATIONAL OPPORTUNITY AND ATTAINMENT

The "Indianapolis Public Library (IndyPL) offers a variety of education and employment support services for Indianapolis residents.

**Live Homework Help:** In a partnership with Tutor.com, IndyPL offers free, live, one-on-one tutoring in math, science, social studies, and English for students ranging from kindergarten age to adults. In 2012, 8,717 tutoring sessions were held, averaging just under 20 minutes apiece.

**Prepare! College Prep Workshops:** In partnership with the Indiana Latino Institute, the IndyPL offers free workshops to aspiring college students, their parents and educators to provide helpful resources. Topics include scholarships, financial aid, money management, summer programs, job opportunities and volunteer service. For the 2011-2012 school year, eight workshops were held, with a total of 189 attendees.

**Job Center:** In partnership with WorkOne and EmployIndy, IndyPL presents a free class for unemployed or underemployed individuals to receive one-on-one assistance to enhance their employment skills. The sessions focuses on job search strategies, interviewing skills, resume development and instruction on basic computer skills. The Job Center is made possible by The Glick Fund (a fund of the CICF) and The Indianapolis Foundation Library Fund through grants to The Indianapolis Public Library Foundation. In 2012, 832 programs were held, serving 6,680 Indianapolis residents.



## LIBRARY BY THE NUMBERS

### K-12 HOMEWORK HELP (2012)

8,717

TUTORING SESSIONS

20

MINUTES EACH (AVERAGE)

### COLLEGE PREP (2011-2012)

8

WORKSHOPS

189

ATTENDEES

### JOB CENTER (2012)

832

PROGRAMS

6,680

RESIDENTS SERVED

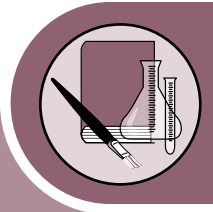
### WORLD LANGUAGE LAB (2012)

3,256

SESSIONS

144,297

HOURS



**INDIANAPOLIS PUBLIC LIBRARY (CONT.)**  
EDUCATIONAL OPPORTUNITY AND ATTAINMENT

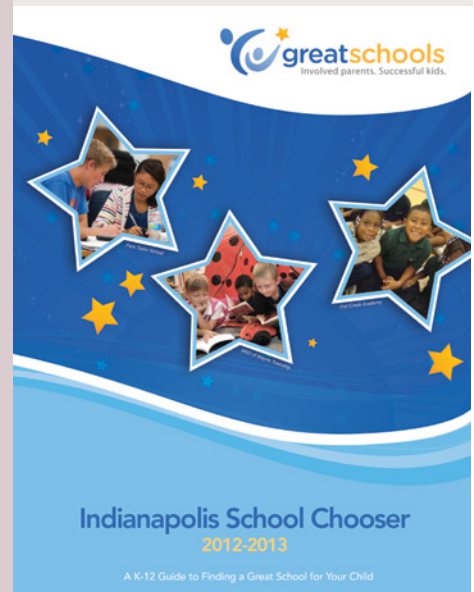
**World Language Lab:** IndyPL offers a free online language learning tool that is easy to use and employs multiple approaches to meet different learning styles. PowerSpeak Languages is available to patrons who can access computers at any IndyPL location or from home through IndyPL's website. A variety of languages are offered, including English (as a second language), French, German, Italian, Japanese, Korean, Mandarin, Russian and Spanish. In guiding learners toward proficiency in any of these languages, PowerSpeak focuses not just on words and phrases, but on listening, speaking, reading, grammar and pronunciation skills. In 2012, there were 3,256 PowerSpeak sessions totaling 144,297 hours.

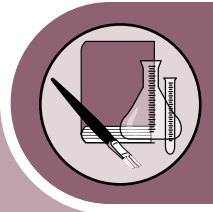
**INDIANAPOLIS SCHOOL CHOOSER GUIDE**  
EDUCATIONAL OPPORTUNITY AND ATTAINMENT

The Indianapolis School Chooser guide contains 140 pages of information about all schools in Marion County. The guide includes programming information, key deadlines, transportation, fees and academic data from all 11 public school districts, public charter schools, non-public schools and the Indiana Department of Education to help parents select the right fit for their children. It is available at dozens of Marion County locations and online in both English and Spanish. The guide will be updated for the 2013-2014 school year.

The guide is published by GreatSchools in partnership with Stand for Children, Indiana Public Charter Schools Associations, Indiana Non-Public Education Association, School Choice Indiana and The Indiana Partnerships Center.

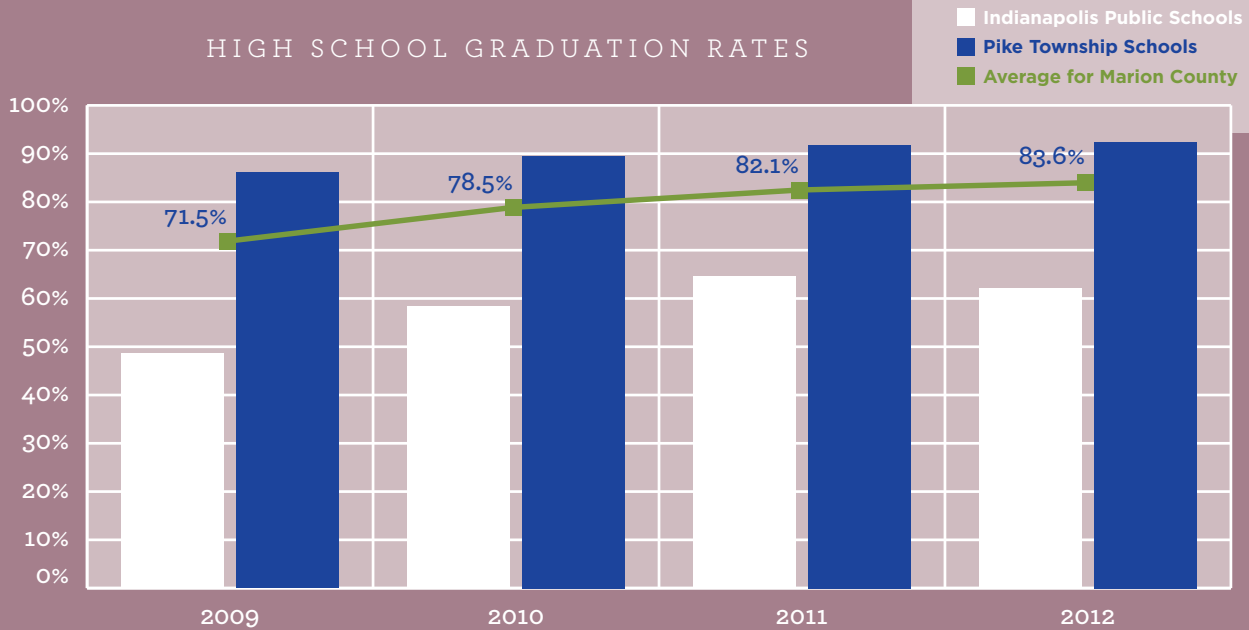
“ We aim to make sure Indianapolis parents are getting more than pages of data. Parents and families will get the training they need to make informed choices for their children. That’s something we can all be proud of.”  
– Karega Rausch, Stand for Children Indianapolis Director





EDUCATIONAL OPPORTUNITY AND ATTAINMENT

HIGH SCHOOL GRADUATION RATES



Average high school graduation rates (green line) for the nine major school districts in Marion County have increased steadily since 2009. This trend is visible in the highest performing schools (Pike Township) and those still struggling to reach high levels of achievement (IPS). Overall, significant progress has been made toward achieving a 90% graduation rate, the national goal for 2020.

FELEGE HIYWOT CENTER

EDUCATIONAL OPPORTUNITY AND ATTAINMENT

The Felege Hiywot Center serves urban youth in Indianapolis through environmental education and empowerment programs. The center, located in the Martindale-Brightwood neighborhood, hosts an urban gardening educational camp for children. The volunteer-run program teaches students in pre-K through eighth grade how to care for a garden and how to prepare, eat and share the produce from the garden.

In addition, the Hiywot Center was recently awarded a grant from the Indy Food Fund (see Health & Safety section) to expand its youth gardening apprenticeship program. The Center hires high school youth each summer to tend the gardens and sell and donate produce in the surrounding neighborhoods. While only farming one-half acre currently, the Hiywot Center hopes to expand to three acres, employing 20 students and producing 40,000 pounds of food annually.

METRICS

- High School Graduation Rate (2009)

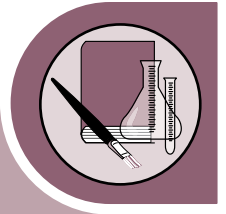
71.5%

- High School Graduation Rate (2012)

83.6%

- National Goal (2020)

90%



## DIVERSITY AWARDS

### SOCIAL AND CULTURAL DIVERSITY

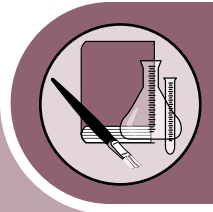
In January 2012, Mayor Ballard hosted the 11th Annual Mayor's Celebration of Diversity Awards, honoring businesses and organizations for their contributions to diversity. The Mayor's Celebration of Diversity Awards recognize local businesses that encourage, embrace and celebrate diversity and inclusiveness.

“ We are a small firm but feel we accomplish big things. We are honored that our effort to develop our diverse staff, serve our diverse community, and work with the many diverse Indiana Businesses was recognized by such a prestigious award as the Mayor's Diversity Award for Leadership.” – Sahara Williams, P.E., President, Enginuity Management

Recognition for the Mayor's Celebration of Diversity Awards is based on outstanding performance in one or all of the following areas: workforce diversity, development, community relations, and leadership



Mayor addresses crowd at the CIB Diversity Fair.



SOCIAL AND CULTURAL DIVERSITY

DEVELOPMENT IN DIVERSITY AWARD:

Presented to a company or organization that excels in providing opportunities for diversity education and communication within the organization.

Recognizing the importance of a diverse and interconnected workforce, **JPMorgan Chase** supports employee networking groups to allow relationships to be built across the company through a sharing of common interests.

**Community Relations Award:** Presented to a company or organization that excels in promoting activities that encourage and support diversity in the community.

**KeyBank** has provided financial and hands-on volunteer support to a number of organizations, programs and initiatives in our community, including Super Refund Sunday, an event that provides assistance preparing income tax returns for low-income individuals.

**Leadership in Diversity Award:** Presented to a company or organization that excels in implementing a vision that supports diversity strategies throughout the organization.

Sahara Williams, founder of **Enginuity Engineering & Management** — a woman- and minority-owned business enterprise — shares her experience with other entrepreneurs who are interested in starting their own business.

**Workforce Diversity Award:** Presented to a company or organization that has made great strides in the diversity representation in the workplace.

**Thompson Distribution's** goal is to continue to celebrate diversity in its workforce from top management to the front counter and warehouse workers by hiring quality employees regardless of race, gender or background.

**Sam H. Jones Award:** This special award, which represents the “Best of the Best,” is named in honor of the first president of the Indianapolis Urban League, a tireless advocate for peace, justice and understanding in Indianapolis. This award recognizes a business or organization with the strongest performance in all four categories.

Diversity is part of the culture at the **YMCA of Greater Indianapolis**. Its purpose is to practice inclusion by valuing the diversity of all people within its association and the communities it serves. It does so by helping the YMCA increase and support the cultural competence of staff, members, volunteers and the public served.

**Special Humanitarian Award:** This special award honors and celebrates an individual who has been actively engaged in promoting human welfare and social reform — and continually holds the interest of mankind at heart.

**Bishop Tom Garrott Benjamin** officially retired at the end of 2012 as senior pastor of Light of the World Christian Church (Disciples of Christ), a position he has held since 1969. Benjamin founded “The Respect Academy” to address the need for passing on time-honored, cultural values to generations of youth. He also co-founded the Celebration of Hope, a citywide ecumenical and interracial movement designed to reconcile races and religions among the residents of Indianapolis.



## LATIN EXPO AWARDS

### SOCIAL AND CULTURAL DIVERSITY

Mayor Ballard hosted and presented awards at the 2012 Mayor's Breakfast for the inaugural Indiana Latino Expo in June.

“Diversity of cultures is one of the things that makes Indianapolis such a dynamic city to call home.” – Mayor Greg Ballard

The Mayor's Breakfast highlights the diversity of cultures in Indianapolis and recognizes excellence in the fields of business and education within the Latino community. Award recipients:

**Latino Teacher of the Year:** Jill Woerner. A Pendleton Heights Middle School Spanish teacher, Woerner was named the 2012 Teacher of the Year in March by the Central States Conference on Teaching Foreign Languages. Woerner will be one of five teachers considered by the American Council of Teachers of Foreign Languages for its National World Language Teacher of the Year.

**Latino Woman-Owned Business of the Year:** Kathy Cabello/Cabello Associates Inc. Cabello Associates is a Hispanic-owned firm that has become a leader in marketing to the Latino community in Indianapolis. Cabello Associates works with pharmaceutical companies, universities, utilities and other Indianapolis- and nationally based organizations to establish and improve their relationships with the Latino community.

**Latino Male-Owned Business of the Year:** Edgar Rodriguez/EZ Transport and Construction. Through Rodriguez's work on projects with the City of Indianapolis and the private sector over the past several years, EZ Transport and Construction has emerged as the largest Hispanic-owned trucking firm in Indianapolis. EZ Transport was certified as a minority-owned business in 2005.

Former City of Indianapolis Latino Affairs Director Carlos May developed the concept, vision and direction for Indiana Latino Expo under the leadership of Mayor Ballard.





**WHY IT MATTERS:** All communities seek to ensure residents are healthy and safe. Encouraging active lifestyles and accessible care increases the livability of any community. Overall, safe, healthy communities attract and retain engaged citizens.



## HEALTH & SAFETY



## INDIANAPOLIS PRIORITIES

- **Encourage active lifestyles**
- **Promote nutritious eating and local food production**
- **Improve emergency prevention and response**
- **Reduce natural and human hazards**

## COMPLETE STREETS INITIATIVE

### ACTIVE LIVING

#### **What is a Complete Street?**

The majority of roadways across the country and in Indianapolis were designed and built almost exclusively for use by cars, trucks and other motor vehicles. While this makes transportation by vehicle rapid and easy, those who travel — or who would like to travel — another way are not so lucky.

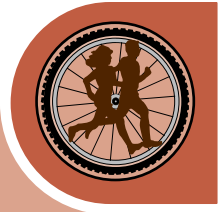
Complete Streets allow more inclusive access to roadways for people of all ages and abilities utilizing a variety of transportation options — walking, bicycling, public transportation and personal vehicles. Each Complete Street is unique to its specific settings, but many include features such as bike lanes, sidewalks and crosswalks; bus shelters and/or dedicated bus lanes; sufficient on-street parking; vegetated areas and trees; and medians.

#### **What is New in Indianapolis?**

In August 2012, the City-County Council passed a Complete Streets ordinance, which was subsequently approved by Mayor Ballard. The ordinance calls for a multimodal transportation system to allow access to mobility for all residents with a coordinated network of streets, bike lanes, trails and mass transit routes. Read the full text of the ordinance at: [www.indy.gov/eGov/Council/Proposals/Documents/2012/PROP12-208.pdf](http://www.indy.gov/eGov/Council/Proposals/Documents/2012/PROP12-208.pdf).

Complete Streets are a sound long-term investment; they can be incorporated into existing construction budgets without additional funding and require far less pavement per user





**COMPLETE STREETS INITIATIVE (CONT.)**  
ACTIVE LIVING

compared to increasing vehicle capacity alone. In a time of increased infrastructure needs and shrinking budgets, increasing multimodal access and connectivity just makes good sense.

The Complete Streets ordinance recently adopted by Indianapolis was recognized by the National Complete Streets Coalition for its outstanding support for improving transportation choices for all residents. Of the 125 policies adopted nationwide in 2012, Indianapolis was ranked first. See the complete report: [www.smartgrowthamerica.org/documents/cs-2012-policy-analysis.pdf](http://www.smartgrowthamerica.org/documents/cs-2012-policy-analysis.pdf).



WHAT TRANSPORTATION ALTERNATIVES EXIST IN YOUR NEIGHBORHOOD? **WALK SCORE**, AT [HTTP://WWW.WALKSCORE.COM](http://www.walkscore.com), RATES CITIES, NEIGHBORHOODS AND ADDRESSES ON A SCALE OF 0 TO 100 BASED ON THEIR PEDESTRIAN FRIENDLINESS AND PROXIMITY TO NEARBY AMENITIES. **TRANSIT SCORES**, AT [HTTP://WWW.WALKSCORE.COM/TRANSIT/](http://www.walkscore.com/transit/), RANK LOCATIONS BASED ON NEARBY PUBLIC TRANSPORTATION OPTIONS. **BIKE SCORES**, AT [HTTP://WWW.WALKSCORE.COM/BIKE/](http://www.walkscore.com/bike/), HAVE BEEN DEVELOPED FOR SELECT CITIES IN THE U.S. AND CANADA. WHILE INDIANAPOLIS IS NOT CURRENTLY INCLUDED, THIS LIST IS BEING EXPANDED.

BY THE NUMBERS

**2,647**

ADA\* RAMPS ADDED

**10.78**

MILES OF NEW BIKE LANES

**30.6**

MILES OF NEW AND RECONSTRUCTED SIDEWALKS

**55**

NEW OR REHABBED TRAFFIC SIGNALS

**3.4**

MILES OF NEW OR REHABBED TRAILS



## INDIANAPOLIS RECOGNIZED WITH AWARDS ACTIVE LIVING

### **Bronze-level Bicycle Friendly Community:**

The Bicycle Friendly Community program, established by the League of American Bicyclists, provides a roadmap for improving local conditions for bicycling while recognizing those cities that actively support bicycling. The City of Indianapolis was designated a Bronze-level Bicycle Friendly Community for the 2009-2013 award period. (Certification lasts four years. Indianapolis is currently reapplying.) Numerous amenities were cited as a part of the award, including the city greenway system, expansion of bike lanes and local bike events, such as the Mayor's Bike Rides and Pedal & Park.

### **KaBOOM! "Playful City USA":**

Presented by The Humana Foundation, Playful City USA is a national program advocating local policies that increase play opportunities for children. KaBOOM!, a national nonprofit organization dedicated to increasing and protecting opportunities for children to play, created Playful City USA in 2007 to help local governments. KaBOOM! designated Indianapolis as a "Playful City USA" for its outstanding dedication to play, recognizing that Indianapolis is a neighborhood-driven city in which parks and play spaces have a key role in sustaining, developing and revitalizing neighborhoods. In 2012, the City and schools worked together to promote recess policies that provide all children access to play at school.



“Indy Parks’ play spaces, green spaces and high-quality programs play an important role in shaping our community. Staff and volunteers throughout the Indy Parks system are committed to creating healthy, safe places for Indy’s youngest citizens to develop lifelong healthy habits, and we are pleased to once again earn the distinction of being named a ‘Playful City.’” – Director of Indy Parks John Williams



## PARTNERSHIP FOR BIKEWAYS SAFETY

### ACTIVE LIVING

Motorists can find helpful information about how to drive on streets with bike lanes in the latest edition of the Indiana Driver's Manual. The Bureau of Motor Vehicles (BMV) helped the City of Indianapolis and Bicycle Indiana to create the educational material. The BMV also increased the number of bike lane-related questions on the driver's written knowledge test.

Previously, the BMV driver's knowledge test chose from a pool of three questions on bike lane safety. That pool now includes six questions — doubling the number of possible bike lane safety questions on the driver's knowledge test. The new manual is available online here <http://www.in.gov/bmv/2362.htm> or at any BMV license branch.

## 2012 BIKE EVENTS

### ACTIVE LIVING

**Bike to Work Day:** Bike to Work Day is part of the National Bike Month celebrated in May each year. It promotes safe cycling practices and encourages cycling as an alternative commuting method. The event has grown in Indianapolis since it began here in the mid-1990s. In 2012, an estimated 2,000 riders participated. A total of 778 registered their commutes, collectively pedaling 13,000 miles.

**Mayor's Bike Rides:** In 2012, Mayor Ballard hosted three community bike rides. The first annual Polar Pedal, held in January, attracted an estimated 500 riders on a 10-mile tour of the new bike lanes downtown and on the south side. In April, several hundred cyclists joined Mayor Ballard on the 11-mile Spring Fever bike ride, which began in Broad Ripple Park. Finally, in June, more than 700 riders participated in the fourth annual Mayor's Bike Ride, a nine-mile loop beginning in Garfield Park.

**Pedal & Park:** Pedal & Park provides free parking for bicycles and rollerblades at public festivals and events in central Indiana. The group encourages the use of non-motorized transportation alternatives, promotes use of trails and greenways and helps secure properties for bike parking. Now in its 12th season, Pedal & Park has parked more than 28,000 bikes. In 2012 alone, more than 7,000 cyclists used Pedal & Park bike racks. The program is sponsored by the MPO, the group responsible for all transportation planning in central Indiana.

## SAFETY REQUIREMENTS FOR MOTORISTS AND CYCLISTS

- BICYCLES HAVE THE SAME RIGHTS AND RESPONSIBILITIES AS OTHER ROADWAY USERS.
- MOTORISTS SHOULD YIELD TO BICYCLISTS, ONLY PASSING WITH A MINIMUM OF THREE FEET BETWEEN THE VEHICLE AND BICYCLE.
- A BICYCLIST IS NOT REQUIRED TO RIDE IN A DESIGNATED BIKE LANE. HE OR SHE MAY USE EITHER THE BIKE LANE OR THE TRAVEL LANE.



Mayor addresses crowd at Bike to Work Day.



## SAFE ROUTES TO SCHOOL

### ACTIVE LIVING

#### **2012 International Walk to School Day:**

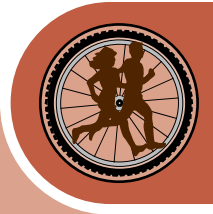
On October 3, 2012, students at Charles Warren Fairbanks Elementary School joined schoolchildren around Marion County in utilizing recent RebuildIndy curb, sidewalk and crosswalk improvements as they walked to school as part of the 2012 International Walk to School Day. The City has improved pedestrian infrastructure within a half-mile of more than 100 schools around Marion County since 2010.

International Walk to School Day is part of the Safe Routes to School program. The program, sustained by families, community leaders, schools and local governments, enables children to walk safely to school.

“We are committed to making Indianapolis one of the most livable cities in the Midwest. Curb and sidewalk improvements in neighborhoods like this improve connectivity, keep pedestrians safe and encourage more physical activity.”  
– Andy Lutz, Department of Public Works Chief Engineer







## INDY FOOD FUND

### FOOD ACCESS & NUTRITION

The Indy Food Fund is a collaborative effort of the MCHD, Butler University's Center for Urban Ecology, Health & Hospital Corporation of Marion County, City of Indianapolis — Office of Sustainability, IUPUI, Growing Places Indy, the Indy Hunger Network, Indy Grown, the Efroymsen Family Fund and LISC.

In late 2012, the Indy Food Fund offered its first-ever grant awards program. Eleven organizations were awarded a total of \$49,450 to undertake transformative food projects across Marion County. The awards aim to support an Indianapolis food system that provides everyone access to healthy and nutritious food, enhances ecology and creates meaningful economic and civic opportunities for residents and neighborhoods. Goals of Indy Food Fund Projects:

- Improve access to healthy food for Indianapolis residents.
- Spur economic development and create jobs through farmers markets, urban farms and farm-to-restaurant projects.
- Create a sense of place, foster civic engagement and beautify neighborhoods.
- Eliminate hunger in our communities.
- Increase the amount and demand for food grown locally.
- Create a sustainable metropolitan area, with residents linked to their local food system, thereby reducing Indianapolis' carbon footprint and energy consumption.

For 2013, the Indy Food Fund was generously supported by the City's Office of Sustainability, the Efroymsen Family Fund, Health & Hospital Corporation of Marion County and Perry Griffith.

#### THE INDY FOOD FUND HAS COMMITTED TO FUND THE FOLLOWING PROJECTS:

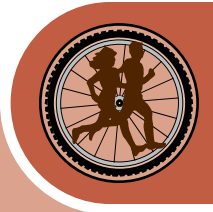
- CHASE LEGACY CENTER/GROWING PLACES INDY: URBAN FARM EDUCATION FOR MIDDLE SCHOOL STUDENTS
- FALL CREEK GARDENS: STONE SOUP GARDEN AND COMMUNITY KITCHEN
- FARM WORKS INDY: YOUTH FARMING APPRENTICESHIP PROGRAM
- FELEGE HIYWOT: YOUTH SUMMER FARMING INTERNSHIP PROGRAM
- INDY EAST FOOD DESERT COALITION: STUDY TO ADDRESS FOOD ACCESS IN NORTHEAST INDIANAPOLIS
- MEALS ON WHEELS AND AVEC MOI: PRODUCE LOCALLY SOURCED FROZEN MEALS FOR SENIORS
- NAPTOWN CHICKENS: SCHOOL COOP AND CURRICULUM PROJECT
- PLEASANT RUN GROCER: PRO FORMA AND BUSINESS PLAN DEVELOPMENT
- WILLARD PARK/GLOBAL PEACE INITIATIVES: RE-ENTRY FARMING TRAINING AND FOOD DELIVERY PROGRAM

#### THE FOLLOWING PROJECTS HAVE BEEN SPONSORED BY OTHER FUNDERS AS A RESULT OF THE INDY FOOD FUND PROCESS:

- FARM CITY: PRODUCTION OF FILM DOCUMENTARY ON INDY FOOD SYSTEM
- LATINO YOUTH COLLECTIVE: GASTRONOMY INDY, A MULTIMEDIA RECIPE REPOSITORY

“ We are excited to be part of this collaborative effort to improve our community's access to food, their overall health, the local environment and the Indianapolis economy. The partnerships developed through the Indy Food Fund will be truly innovative, and the projects that it supports will create models for other community projects in the future.” – Tim Carter, Director of Butler University's Center for Urban Ecology





## INDY PARKS SUMMER SERVINGS

### FOOD ACCESS & NUTRITION

During the summer, free lunches and breakfasts are available to children at park facilities, regardless of their enrollment in parks programs. In 2012, a total of 156,409 meals were served to children who may not have otherwise been fed.

## 2012 SUSTAINABILITY AWARD WINNER:

### POGUE'S RUN GROCER

#### FOOD ACCESS & NUTRITION

**Awardee:**

Indy Food Cooperative

**Project Name:**

Pogue's Run Grocer

**Project Description:** Indy Food Cooperative opened its first community-owned grocery store, Pogue's Run Grocer, on the near-east side of Indianapolis in December 2010. Pogue's Run Grocer is supplying much-needed fresh and healthy food options to urban Indianapolis residents through a network of local produce growers and food producers. While farmers markets make these connections for shoppers on a once-a-week basis for a few hours, Pogue's Run Grocer is creating a ready and consistent market for local farmers seven days a week.

While other stores might provide some local items, no other retailer is as committed to buying and supporting locally and sustainable produced food as Pogue's Run Grocer. This level of commitment and availability is unmatched in the Indianapolis area and is driven by the co-op's more than 520 members and its loyal customers. Through a network of local farmers and producers, a long list of supporters and the support of the Greater Indy Neighborhoods for the Near Eastside Quality of Life Plan, the store recently celebrated its two-year anniversary.

156,409  
MEALS SERVED  
TO CHILDREN



Indianapolis  
**SUSTAINABILITY**  
Awards



## INDIANAPOLIS FIRE DEPARTMENT EMERGENCY PREVENTION & RESPONSE

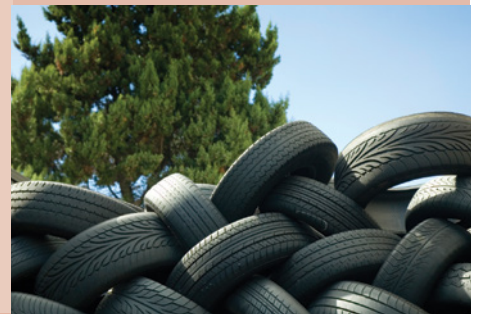
The Indianapolis Fire Department is the only department in Indiana to earn a Class 2 rating from the Insurance Services Office (ISO) Public Protection Classification System. The scale ranges from Class 1: recognizing superior fire protection, to Class 10: indicating fire protection does not meet ISO's minimum standards. Only 716 communities nationwide (of the nearly 50,000 reviewed) have received a Class 1 or 2 certification. This puts Indianapolis in the top 1.5 percent of communities nationwide for fire safety and preparedness.

**TOP 1.5%**  
**OF COMMUNITIES  
NATIONWIDE FOR  
FIRE SAFETY AND  
PREPAREDNESS**

## TIRE AMNESTY PROGRAM NATURAL & HUMAN HAZARDS

Since 1983, the MCHD has removed more than 1.5 million tires from Marion County roadsides and neighborhoods as part of its overall mosquito control plan. Tires are considered a near-perfect mosquito breeding habitat due to their dark color that absorbs and retains heat, their ability to hold water and the protection they provide from predators and chemical treatments.

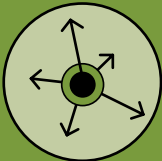
An aggressive education campaign with area tire dealers has helped reduce the number of tire piles located in Indianapolis. Tire Amnesty Day, a community outreach program, encourages local residents to bring their used tires to the health department during a pre-announced day in the spring. Residents bring up to six passenger tires to one of several locations for disposal at no charge. This outreach event has removed thousands of tires from local neighborhoods and created opportunities to educate the community on the environmental and the health impact discarded tires have on our community. During the last two years, the Tire Amnesty Day program has collected nearly 8,000 unwanted tires.



**1.5 MILLION**  
**TIRES REMOVED FROM ROADSIDES IN MARION COUNTY**

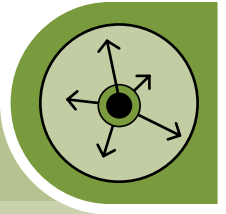


**WHY IT MATTERS:** Sustainable communities allocate resources and opportunities fairly so all people in a community thrive. Local governments in vibrant cities actively encourage civic engagement and pursue access to quality human services for all.



## EQUITY & EMPOWERMENT

# EQUITY & EMPOWERMENT



## INDIANAPOLIS PRIORITIES

- **Encourage civic engagement and participation in local decision-making**
- **Reduce environmental and health hazards**
- **Enhance access to foundational community assets**
- **Ensure human services programs are available to guarantee basic needs**

## UNITED NORTHWEST AREA (UNWA)

### CIVIC ENGAGEMENT AND ENVIRONMENTAL JUSTICE

UNWA is a neighborhood on Indianapolis' near-northwest side that represents the racial, gender, economic and organizational diversity of our community. Significant community momentum has been built in the neighborhood around environmental and community development projects, such as the Central Canal brownfield assessments, the former Carrier-Bryant facility demolition and reuse planning, CSX railroad line reuse and MLK Business District streetscapes. Existing UNWA organizations and initiatives — including two neighborhood organizations, a community development corporation, a community service center, two city-established Tax Increment Financing (TIF) districts and more than 50 churches and other religious institutions — have taken steps to identify and implement consensus-based solutions to the neighborhood's significant environmental and social challenges. UNWA past and future efforts strive to:

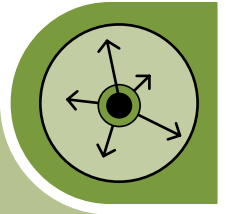
- Creating, improving and maintaining neighborhood greenways and parks as outlined in the Greenways Master Plan, Greening the Crossroads and other local plans.
- Extending the Central Canal Greenway through the neighborhood, providing connectivity while simultaneously addressing the public health threat posed by the numerous brownfields along this section of the canal.



MLK Sreet streetscape improvements

**WHAT IS A BROWNFIELD?** BROWNFIELDS ARE PROPERTIES THAT ARE POTENTIALLY CONTAMINATED WITH ENVIRONMENTAL POLLUTANTS. THESE CHEMICALS MAY BE PRESENT IN BUILDINGS, SOIL OR GROUNDWATER AND ARE TYPICALLY A RESULT OF HISTORIC INDUSTRIAL OPERATIONS AT A SITE. THIS CONTAMINATION MAY POSE HEALTH RISKS TO NEARBY RESIDENTS AND MUST BE INVESTIGATED AND CLEANED BEFORE THE PROPERTY IS REDEVELOPED, A COSTLY UNDERTAKING THAT MAKES BROWNFIELDS LESS ATTRACTIVE FOR INVESTORS. FIND OUT MORE ABOUT BROWNFIELDS ON EPA'S WEBSITE.

[HTTP://WWW.EPA.GOV/BROWNFIELDS/](http://www.epa.gov/brownfields/)



**UNITED NORTH WEST AREA (UNWA) (CONT.)**  
CIVIC ENGAGEMENT AND ENVIRONMENTAL JUSTICE

- Improve the livability of UNWA while stimulating the critical business investment needed to address the area's unemployment rate.
- Increasing the community's capacity to improve the environment, economy and quality of life.
- Building upon existing efforts to engage community members in planning and development of projects that improve the local environment for community benefit.
- Promoting the use and reuse of existing infrastructure (roads, bridges, sewers, water lines, electrical and telecommunications cables) by directly supporting brownfield redevelopment.

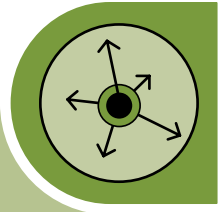
**VETERANS HOUSING: LINCOLN APARTMENTS**  
EQUITABLE SERVICES AND ACCESS  
& HOUSING AFFORDABILITY

On Thursday, November 8, 2012, Mayor Ballard was joined by partners across public and private sectors in the greater Indianapolis community to break ground on Lincoln Apartments, the city's first permanent supportive housing facility for 75 homeless veterans, located at 530 Holmes Ave. on the City's near-west side.

The City of Indianapolis donated the land for the facility and remediated environmental problems associated with an ironworks foundry formerly located on the property.

**75**  
**VETERANS  
PROVIDED  
HOUSING**

**IN 2008, THE INDIANA PERMANENT SUPPORTIVE HOUSING INSTITUTE (IPSHI) LAUNCHED AN INITIATIVE TO ADDRESS THE NEED FOR PERMANENT SUPPORTIVE HOUSING AND SERVICES FOR THE CHRONICALLY HOMELESS. IPSHI IS A COLLABORATION BETWEEN IHEDA, THE CORPORATION FOR SUPPORTIVE HOUSING (CSH), DIVISION OF MENTAL HEALTH AND ADDICTION AND THE GLCF. AS A PART OF IPSHI, THE INSTITUTE PROVIDES INTENSIVE, INTERACTIVE, TECHNICAL TRAINING TO HELP ORGANIZATIONS MOVE SUPPORTIVE HOUSING AND SERVICE PROGRAMS FROM CONCEPT TO COMPLETION.**

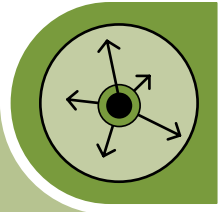


**VETERAN HOUSING: LINCOLN APARTMENTS (CONT.)**  
EQUITABLE SERVICES AND ACCESS & HOUSING AFFORDABILITY

Volunteers of America of Indiana will coordinate continuing care once the facility is open and serving Indiana veterans. Services will focus on continued stabilization of housing for veterans and their development of skills, including healthy lifestyles, relationship building/reunification, appropriate utilization of community resources, employment counseling, improved financial stability and community involvement. Participation in services is voluntary and is based on those area in which veterans seek to make changes in their lives.

**LINCOLN APARTMENTS** WILL BE FULLY FURNISHED UPON OPENING IN FALL 2013. WHILE BEDROOM FURNISHINGS HAVE BEEN PROVIDED, COMMON AREAS AND SPECIAL-PURPOSE ROOMS ARE NOT YET FURNISHED. THE PUBLIC MAY CONTRIBUTE TO THE LINCOLN APARTMENTS GIFT REGISTRY AT [HTTP://APP.THEARIT.COM/GREAT-LAKES-CAPITAL/LINCOLNAPARTMENTSSERVINGOURVETERANS.HTML](http://app.thearit.com/great-lakes-capital/lincolnapartmentsservingourveterans.html). THIS WEBSITE WILL BE UPDATED WITH PICTURES AND STORIES ABOUT LINCOLN APARTMENTS AND ITS FUTURE VETERAN RESIDENTS.

“ After CSH explained the tools available to us as developers and financing agents, we were excited to get to work helping our veterans get off the streets and into facilities where they could get the help they need.” - Mark McDaniel, President and CEO of GLCF



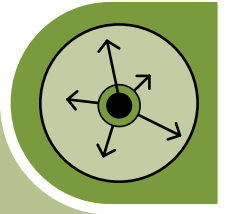
**2012 MAYOR'S COMMUNITY SERVICE AWARDS**  
CIVIC ENGAGEMENT

Mayor Ballard recognized outstanding Indianapolis residents with awards to highlight and honor those who continually give their time to strengthening our community through contributions and service projects. This year's 20th annual awards ceremony recognized residents from all areas of Indianapolis and Marion County. Following tradition, a brick was engraved with each recipient's name and placed at the Mayor's Volunteer Plaza at the 11th Street canal basin.

“Indianapolis is known for its compassionate residents who eagerly give their time to help those in need. The positive impact these individuals have on strengthening the Indianapolis community is truly commendable, and I am honored to pay tribute to their exemplary volunteer contribution and dedication to improving our neighborhoods.”  
– Mayor Greg Ballard

2012 MAYOR'S COMMUNITY SERVICE AWARD RECIPIENTS

<b>Pastor Eddy Arismendy</b>	United Hispanic Pastor Association
<b>Pastor Audrey Berden</b>	Virtue And Praise Ministries Inc.
<b>Ron Hendrix</b>	Pike Township Fire Department and founder of Just Cause
<b>Lakeisha Wynn Jackson</b>	Far-East Side Community Chair of Weed and Seed, Let Our Voices Excel (LOVE) committee, Grassy Creek Community Council, Drug-Free Indianapolis Committee, Quality of Life Plan Committee, 38th Street Corridor Planning Committee and Pathway Resource Center Inc.
<b>Aleanya Moore</b>	Ladies Under Construction and Youth Adviser for the NAACP of Indianapolis
<b>Dorothy Moore</b>	Goodwin Center
<b>William "Mack" McClure</b>	Jewel Human Services, Veterans Hospital, Wheeler Mission, Salvation Army and Mozel Sanders Foundation
<b>Peggy Neal</b>	Indianapolis Junior League; Decorators' Show House for the St. Margaret's Hospital Guild; Indianapolis 500 Festival Mini-Marathon, including serving as Co-Chair for Three Years on its Princess Program; Presidents Roundtable; Conner Prairie Alliance; and Indiana Children's Wish Foundation
<b>Jason Ward</b>	Haughville Community and Director of Employment Services with Westside Community Ministries
<b>Super Bowl XLVI Volunteers</b>	Represented by President and CEO Allison Melangton



## MAYOR'S ACTION CENTER

### EQUITABLE SERVICE & ACCESS

The Mayor's Action Center handled 213,990 inbound calls in 2012. In addition, the Mayor's Action Center had more than 35,000 requests for service submitted through our RequestIndy online and mobile applications. Even with the volume of calls the Mayor's Action Center receives on a daily basis, the customer service representatives were still able to answer all calls in an average of two seconds in 2012. In addition, the number of abandoned calls in the Mayor's Action Center decreased by 53 percent from 2011, taking the abandoned call rate under 1 percent. The Mayor's Action Center strives to ensure customer satisfaction through the outbound call program. In 2012, our staff placed 28,309 outbound calls, an 11 percent increase from 2011.

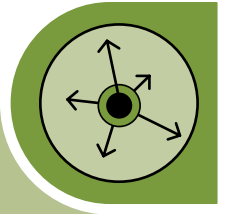
Flooding, abandoned buildings and high weeds and grass are all issues for which the Mayor's Action Center commonly receives phone calls. In 2012, the Mayor's Action Center no longer took complaints regarding flooding due to the transfer of our water company to Citizens Energy Group. Still, the Mayor's Action Center referred nearly 2,000 callers to Citizens Energy Group in 2012. In 2012, the Mayor's Action Center referred citizens to the MCHD more than 600 times for abandoned building-related issues. The Department of Code Enforcement runs the City's high weeds and grass program. In 2012, the Mayor's Action Center received more than 25,000 high weeds and grass requests, via phone calls, RequestIndy online and the RequestIndy mobile applications.



# 213,990

**Mayor's Action  
Center inbound  
calls in 2012**





## HUMAN SERVICES

### WINTER ASSISTANCE FUND

Formerly known as the Angel Fund, the Winter Assistance Fund began in 1983 in collaboration with the office of Indianapolis Mayor William Hudnut. From January through May, the program provides assistance to Marion County residents who can't afford heat and electricity but do not qualify for the government's Low Income Energy Assistance Program. Between 1996 and 2012, \$5,433,716 was provided to 20,926 households for electricity and heating costs. In 2012 alone, 1,022 homes received \$341,664 in assistance.

## HUMAN SERVICES

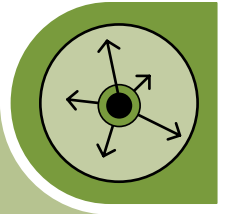
### INDY HOMELESS CONNECT

Mayor Ballard and First Lady Winnie Ballard are honorary co-chairs for a one-day event, now in its seventh year, that offers homeless citizens dozens of core services under one roof, such as acute medical care, mental health counseling, legal advice, employment guidance and housing assistance. Indy Homeless Connect also provides extra services, like free phone calls, books and haircuts. In 2012, more than 650 volunteers and 100 organizations served the needs of more than 1,000 homeless neighbors.

1,022  
HOMES RECEIVED  
ASSISTANCE

RESIDENTS, BUSINESSES, SERVICE PROVIDERS  
OR CHARITABLE ORGANIZATIONS INTERESTED IN  
VOLUNTEERING OR MAKING DONATIONS TO INDY  
HOMELESS CONNECT SHOULD VISIT THE **COALITION  
FOR HOMELESSNESS INTERVENTION AND  
PREVENTION (CHIP)** WEBSITE LOCATED AT  
[WWW.CHIPINDY.ORG](http://WWW.CHIPINDY.ORG) OR CALL (317) 472-7631.

“ This event provides some of our city’s most vulnerable citizens the services they need most – not just on a single day, but, moving forward, throughout the year. Indianapolis is filled with compassionate people who come together to support our neighbors, and I encourage our many engaged residents to think about volunteering or contributing in other ways. These life-changing services have a tremendous impact on individuals and families, and we need volunteers, donors and others to spread the word about this great day of caring.” - Mayor Greg Ballard



## ENVIRONMENTAL JUSTICE

MARTINDALE BRIGHTWOOD

EQUAL JUSTICE COLLABORATIVE

Martindale Brightwood Environmental Justice Collaborative was formed to reduce high-priority environmental threats to residents' health and welfare and adopted a 13-point Environmental Justice Declaration calling for government action to correct environmental injustice in the neighborhood.

**THE 2009 MARTINDALE BRIGHTWOOD NEIGHBORHOOD PLAN FOUND THAT 31 PERCENT OF THE RESIDENTIAL STRUCTURES IN THE NEIGHBORHOOD (1,048 HOMES) NEED SOME LEVEL OF REINVESTMENT OR REPAIR. FURTHERMORE, 46 PERCENT OF COMMERCIAL PROPERTIES AND 30 PERCENT OF RESIDENTIAL PROPERTIES IN MARTINDALE BRIGHTWOOD ARE VACANT OR ABANDONED. RECENT STUDIES SHOW THESE PROPERTIES ARE OFTEN CHARACTERIZED BY CODE VIOLATIONS, SUCH AS BROKEN WINDOWS AND DOORS, LARGE RUBBISH AND OTHER SIGNS OF DISREPAIR. MARTINDALE BRIGHTWOOD REPRESENTS LESS THAN 1 PERCENT OF THE LAND AREA IN MARION COUNTY, YET ACCOUNTS FOR 12 PERCENT TO 13 PERCENT OF ALL ILLEGAL DUMPING SERVICE REQUESTS FOR THE COUNTY.**

ACCORDING TO THE MCHD, THE MARTINDALE BRIGHTWOOD NEIGHBORHOOD — WHEN COMPARED TO MARION COUNTY AS A WHOLE — HAS HIGHER RATES OF LEAD POISONING IN CHILDREN. ELEVATED LEVELS OF LEAD IN BLOOD CAN LOWER A CHILD'S ATTENTION SPAN, IQ AND READING SCORES.

# STAY ENGAGED

The Office of Sustainability has set ambitious but achievable goals. Thanks to the shared commitment and efforts of community, business, nonprofit, government and citizen stakeholders, we're on our way to becoming the most sustainable city in the Midwest.

Identifying committed partners and creating opportunities for meaningful collaboration have enabled Indianapolis to achieve a great deal in the four years since the Office of Sustainability was established. Our city is gaining national attention for its efforts in creating a more sustainable city. Our successes are attracting not only interest but investments. People and businesses want to be a part of Indianapolis' future.

Reaching our goals is something that can't happen without you. The best ways to help make Indianapolis the most sustainable city in the Midwest are to support efforts in your own neighborhoods and learn more about efforts the Office of Sustainability is driving. Please connect with us through the following channels:

On the WEB at [www.indy.gov/sustainindy](http://www.indy.gov/sustainindy)

Like us on Facebook at [www.facebook.com/SustainIndy](http://www.facebook.com/SustainIndy)

Follow us on Twitter @[SustainIndy](https://twitter.com/SustainIndy)

Watch our progress at the SustainIndy YouTube channel

Check out SustainIndy on Pinterest at [www.pinterest.com/sustainindy](http://www.pinterest.com/sustainindy)



The Office of Sustainability is available to assist residents, businesses and nonprofits as they incorporate sustainability best practices. The office can share insights from completed projects in City-County government, connect you with sustainability minded community organizations and help you identify financial and technical assistance for reaching your sustainability goals.

The office is committed to engaging and educating citizens about what makes a sustainable community, why sustainable communities matter and how to assess the evolving sustainability needs of our community.

The office is available to speak to schools, community groups, neighborhood associations and business alliances. We would be happy to build a presentation designed specifically to address the needs of your group, and we have a wealth of educational informational materials available to share with you, as well. Please contact the office for more information at (317) 327-4000, by email at [sustainindy@indy.gov](mailto:sustainindy@indy.gov) or by mail at Office of Sustainability, 200 East Washington Street Suite 2460, Indianapolis, IN 46204.



Indianapolis *Gregory A. Ballard, Mayor*  
**SUSTAININDY**  
Department of Public Works